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Press release

### **When fashion gatecrash VINCI Construction's building sites**

The precursor of a new style on its building sites, VINCI Construction France has launched a clothing revolution for its employees with the presentation of a line under the *Timberland Pro* label.

VINCI Construction France's 2008 collection consists in a line of clothing and multi-use site accessories. They blend elegance, safety, comfort and modernity around a complete winter and summer range: parkas, jackets, t-shirts, trousers, bodywarmers, belts and bags.

To design this collection, VINCI Construction France has called upon partners boasting experience in the field of outdoor activities (*Timberland France*) and expertise in protective clothing (*Sperian Protection*).

VINCI Construction France's ambitious brief for the Timberland Pro clothing line was to design work clothes that were casual but adapted to everyday life by striking a balance between the functional and technical requirements of construction & civil engineering business lines and the commitment to enhancing the everyday appearance of employees.

"Providing our employees with a line of work clothes that is fashionable while adapted to their daily work environment is also a way to help them feel proud about their work and enhance the image of our business lines outside building sites", said Jean Rossi, the senior executive vice-president of VINCI Construction France.

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