## FONDATION VINCI POUR LA CITÉ

2012 Annual Report

# HELPING

everyone to feel part of the community

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# Together to combat exclusion!

The Fondation celebrated its 10th anniversary in 2012 with a very honourable record: 1,200 projects supported, 1,500 project sponsors and almost €20 million in grants made.

In the current economic climate, its action and commitment are even more essential in that social-sector players are working hard to devise sustainable initiatives in favour of the most vulnerable groups. To support them on this path, we have decided not only to renew the Foundation's mandate for another five years, but also to strengthen its resources by increasing its budget for action by 25%, to  $\in$ 2.5 million a year, and reinforcing its dedicated team.

2012 saw a rich array of events and projects. We created new local roots for our civic engagement with the birth of two new foundations outside France, the Fonds VINCI in Belgium and Nadácia GRANVIA in Slovakia. We also participated in setting up the Sillon solidaire endowment fund aimed at supporting initiatives serving communities in the areas crossed by the future Tours-Bordeaux high-speed line, in cooperation with our partners in the



COSEA builders' consortium and the LISEA concession company.

Our ambition is clear: we want to give ourselves the wherewithal to be a sustainable operational partner to organisations working in the social and inclusive economy by enabling them to invest in cutting-edge methods for action.

Thanks to the personal involvement of our employees, working alongside social-sector players, we are pursuing our commitment to help combat exclusion, together, in all the regions in which we are active.

#### **Xavier Huillard**

Chairman of The Fondation VINCI pour la Cité Chairman & Chief Executive Officer, VINCI The VINCI Foundation relies on five basic principles to help socialsector players devise sustainable initiatives benefitting the most disadvantaged social groups.

#### 1 Taking action against all forms of exclusion

The VINCI Foundation acts as a link between the expertise of a large group active throughout the world and social-sector organisations. We support, as a priority, integration through employment structures and small non-profit organisations, particularly those that promote access to employment for the people most excluded from the labour market, and initiatives that strengthen social ties by building better communities. In this way, the Foundation confirms its role as a partner to the community, with the aim of helping every human being find dignity and a place in our society.

#### 2 Encouraging social innovation

The VINCI Foundation is keen to support the emergence of tools to combat social exclusion. It therefore initiates **new forms of partnership** with social organisations, encourages and enables encounters with VINCI employees and establishes **operational links** between these different but complementary players.



#### 3 Close relations for effective action

The VINCI Foundation acts as a partner to the **community**, in the primary meaning of the word, i.e. a community of men and women who work together while retaining their autonomy and in which each person gains a greater sense of solidarity. It therefore supports projects in places where the Group has operations and exercises its action with VINCI employees, in their particular region. Each such employee receives personal support to help them play their role, in particular thanks to "the sponsor's tool box" compiled for this purpose.

#### 4 Lasting commitment

The VINCI Foundation supports projects over the long term through two inseparably linked forms of action: financial support for investment, whether tangible or intangible, and ongoing support from Group employees who act as local sponsors. This sponsorship can take very different forms: advice, providing contacts, subcontracting work, training or job opportunities, etc.



View the film "Reconnection" on the Foundation website.

#### 5 Assessing action for greater effectiveness

Each project supported is assessed to evaluate **its utility and relevance**, but also to measure **the progress** made thanks to the partnership. The VINCI Foundation relies on this monitoring and assessment process to identify best practices and improve its effectiveness.

# In 2012, 196 projects supported

#### Since 2002:

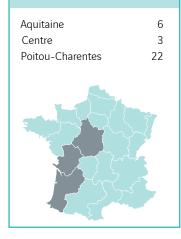
**1,221** projects supported

**€19.8** million: total amount of grants made

**1,532** project sponsors

# **37 by the sister foundations outside France** Germany 9 Belgium 14 Czech Republic 8 Slovakia 6

#### 31 by the Sillon solidaire endowment fund



# Altogether

#### 277 project sponsors

(66% of projects co-sponsored in France)

#### €2,946,532: total amount of grants made, co-financed by:

The Fondation VINCI pour la Cité:	€2,546,538
VINCI companies throughout the world through corporate	
sponsorship arrangements:	€323,994
Partners outside the VINCI Group:	€76,000

#### **Evaluation indicators**<sup>\*</sup> (projects 2008-2012)

In 88% of cases, the objectives of the partnership agreement were met.

84% of sponsors are still in contact with the organisation one year on.

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**81%** of sponsorships resulted in concrete achievements: advice, outsourcing, contributions in kind.

#### 128 by The Fondation VINCI pour la Cité

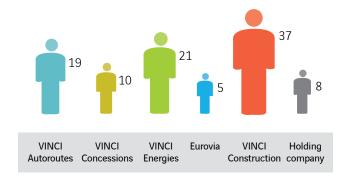
#### France

FIGILE	120	
Aquitaine	10	Réunion
Auvergne	1	Languedoc-Roussillon
Burgundy	2	Limousin
Brittany	7	Lorraine
Centre	3	Midi-Pyrénées
Champagne-Ardenne	1	Nord-Pas-de-Calais
Franche-Comté	1	Pays de la Loire
Guiana	1	Poitou-Charentes
Haute-Normandie	7	Provence-Alpes-Côte d'Azur
Paris Region	38	Rhône-Alpes

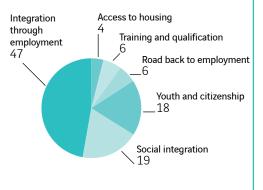
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#### Sponsors from all the Group's business lines (as a %)



Breakdown by field of action (as a %)



\* An audit is systematically conducted for each project one year after the Foundation's action (with the organisation and its sponsor(s)).



#### Celebrating the first 10 years in a friendly atmosphere

The Foundation celebrated its 10th anniversary in the "104" centre in Paris in June, bringing together VINCI employees and representatives of the social and supportive economy. The gathering provided an ideal opportunity to celebrate the 1,000<sup>th</sup> project supported by the Foundation and the 1,500 sponsors volunteering since its inception. A giant fresco on the theme of "Building better communities" – the work of some 20 children supported by



1 to 5: Anniversary party at "104", Paris.











the Môm'Artre non-profit organisation – was unveiled that same evening. Sponsors were also celebrating the anniversary in **several Group companies, from Paris to New Delhi in India.** Some 30 events were organised, bringing together VINCI employees and the organisations supported: "speed-dating" sessions to meet social and inclusive economy representatives, a giant barbecue, visits to non-profit structures, a mosaics workshop, etc.





**6**. Forum to present the Foundation's actions in Petit-Quevilly (Normandy).

7. Afternoon tea at the non-profit organisation Tara (New Delhi, India) with VINCI Concessions sponsors.

8. Speed-dating to present organisations supported in the Midi-Pyrénéees region in Toulouse (south-west France).

**9**. "Inclusive exchanges" Day at Graine de Cocagne in Valence (south-east France).

**10**. Forum for organisations sponsored by Escota employees in Mandelieu (south-east France).

**11.** Meeting at ASF in Niort (west of France) with organisations sponsored in Poitou-Charentes.

**12**. Worksite visit and giant barbecue at VINCI Construction France Nord-Picardie.



www.vinci-foundation.com/10years

# 2012-2016: a new mandate focusing on growth

In 2012, VINCI confirmed its determination to pursue its commitment by increasing the Foundation's budget by 25% on renewal of its mandate for five years, taking its annual operational budget from €2 million to €2.5 million. In today's economic conditions, this decision shows that the Group is determined to combat exclusion wherever it has operations. To support this growth, particularly outside France, a development officer's post has been created to reinforce the Foundation's dedicated team.

# Two new sister foundations outside France

Following the successful creation of three sister foundations outside France, this year was marked by the creation of the Fonds VINCI in Belgium and Nadácia GRANVIA in Slovakia, providing an opportunity to roll out the model tested in France in other regions where VINCI employees are present (*see p.76*).



FONDS VINCI

#### NADACIA GRANVIA



# A new socially supportive garden along the motorway

The Jardin de la Voie Romaine (Centre Region), the first stage in the 2010 partnership between the Foundation, VINCI Autoroutes and the Réseau Cocagne, has proved a success: already twelve people are employed on integration contracts in a rural setting and 110 vegetable baskets are distributed every week. The partnership continued in 2011 with the creation of an olive grove in Puget-Ville and a "memory" orchard near Sisteron (Provence-Alpes-Côte d'Azur). The opening of the Jardins du Girou in Gragnague (Midi-Pyrénées) in 2012 takes to four the number of innovative social integration workshops on land loaned by VINCI Autoroutes - they benefit from being located close to the businesses operating in the motorway network's service areas.

#### Local action ploughs its "solidarity furrow"

The Sillon solidaire endowment fund was set up by the COSEA builder's consortium and the Fondation VINCI pour la Cité, joined by the concession company LISEA, which will be responsible for operation of the future South Europe Atlantic high-speed line between Tours and Bordeaux (see p.68).



#### The 2012 socially supportive outsourcing directory

Since 2008, the Foundation's socially supportive outsourcing directory has been encouraging socially responsible purchasing. The Group's employees can use it to identify work integration and disability partners supported by the Foundation that offer socially supportive services such as delivery of meal trays, upkeep of green spaces, laundry services, construction finishing work, etc.



# Student partnerships built to last

The partnerships launched in 2008 are forging ahead. In 2012, VINCI class students at ENISE (national engineering school in Saint-Étienne), in partnership with employees from VINCI Construction France, sponsored Envie Loire (Saint-Étienne), a social integration enterprise that recycles electrical appliances. For the third year

running, members of the student association "Better Home" at the ESTP (university-level school specialising in public works, building and industry) in the Paris region, supported by a VINCI Construction France employee with expertise in refurbishment, carried out technical assessments of social housing units. Over the three years, 35 students have carried out 30 technical assessments, leading to improved housing conditions for many families.







#### Social innovation with Emmaüs Défi

Emmaüs Défi (a socially supportive bric-a-brac non-profit), which was supported by the Foundation in 2011, benefitted from two partnerships: a skills-based sponsorship in which five companies belonging to VINCI Energies Île-de-France spent 4,000 hours working on the electrical installation in the Riquet Market (Paris), where the organisation is based; and the launch in late 2012 of the Convergence project, which aims to improve back-to-work arrangements for people completely excluded from mainstream society.



#### Solidarity in the Community goes to the heart of our neighbourhoods

2012 marks the third year of this programme targeting non-profit organisations in deprived neighbourhoods. After five successful calls for projects in previous years, four new locations have come on board this year, providing support for 28 small structures acting on behalf of local people and their neighbourhoods *(see p.58).* 

# **Promoting** access to employment

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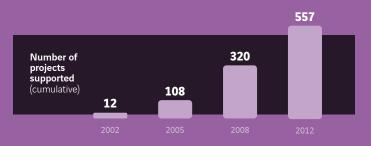
■ INTEGRATION THROUGH EMPLOYMENT ■ TRAINING AND QUALIFICATION ■ ROAD BACK TO EMPLOYMENT



The VINCI Foundation makes access to employment one of its priorities, since having a job is a key factor in achieving social cohesion and personal stability. The integration through employment structures that it supports help people excluded from the labour market discover the world of work wile benefitting from individual social-professional support. The Foundation encourages training organisations that help people without qualifications acquire the skills they can use in their professional lives and supports actions to promote mobility.

# Integration through employment

The Foundation's action over the last 10 years

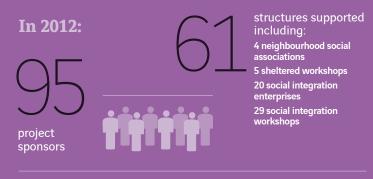


# **«** We help women in precarious circumstances live a decent life thanks to employment.

#### **Caroline Portes** Director of the Tissons la solidarité network



Speaking to Nouara Benaï Reporters d'espoirs news agency



€ 1,107,900

in grants made

Some 80% of women do not have access to sustainable jobs and this is a major cause of social exclusion. We help them regain their dignity through employment.

Since it was set up by the Secours catholique in 2004, Tissons la solidarité has been helping people move back into sustainable employment. Our core activity is recycling second-hand clothing. Some 45 of our social integration workshops are dedicated to sewing - other activities include collection. sorting, washing and ironing, followed by sale in the network's 125 shops in France. Of the 1,783 employees on back-to-work schemes, 83% are women under subsidised contracts, a first step in moving back into "traditional" employment. With 34% of its employees successfully making the move this year, the network's record is positive. Creation of the Tissons la solidarité label in 2011 has led to innovative partnerships with the fashion industry.

# **Recycling clothes to help people back into work**



La Tresse provides unemployed people in Périgueux with an occupation based on collecting and sorting second-hand clothing.

Pyramid-shaped piles of clothes greet everyone who opens the door into La Tresse's warehouses. Wherever you look, there are boxes packed with sorted garments ready to be dispatched for reuse or recycling. La Tresse is a social integration enterprise that started up in November 2008. It collects and sorts textiles in the Périgueux region with a view to helping people in difficult circumstances break



into the labour market. The non-profit gathers clothes and shoes from partner organisations, waste-disposal sites and people's homes. It handles approximately 1,500 tonnes of clothing items a year and employs 18 people on integration contracts. Its workload is increasing sharply and it has doubled its staff in three years.

#### The prospects for employees on integration contracts with La Tresse

Warehouse workers and drivers have a choice of options since they are all training to operate forklift trucks and drive trucks (the equivalent of a Category C1 licence in the UK). The women who sort clothes are mainly aiming for jobs in local industrial firms.



**Grant:** €20,000 to purchase sorting equipment and a truck, and thereby increase the number of workstations.

**Sponsors:** The ASF Coutras district (VINCI Autoroutes) got involved in this initiative when it started collecting all its employees' used work clothes for La Tresse. This partnership then stretched across the entire ASF Centre/Auvergne region. Raphaël Martin, head of the ASF Coutras district at the time, and Fabienne Escudier, a secretary, also advise this non-profit on safety issues and training for employees on integration contracts.

### « Great collective success! »



Fabienne Escudier ASF (VINCI Autoroutes)



**Raphaël Martin** ASF (VINCI Autoroutes)



#### A word from...

The Foundation has helped us to upgrade our production, collection and sorting equipment, which in turn meant we could hire three people to handle the extra workload.

Our sponsors have helped us give the clothes we collect from VINCI Autoroutes a new lease of life. And it's a new supply chain for us! »

Benjamin Boisseau, director, La Tresse **«** We have employees on integration contracts with

La Tresse taking our safety courses in the company. We wanted to build a two-way exchange, bringing in our corporate culture and giving our own employees an opportunity to meet people on integration-track jobs. Our partnership has grown little by little. Now, we are gathering all ASF's used work clothes in the Centre/Auvergne region for La Tresse to recycle. We are proud of the VINCI Innovation award we won in 2011 for this initiative and this great collective success! **»** 

#### Mosaïcités

# Mosaics to piece lives back together

Mosaïcités was established in 2004 to curb the decline in living conditions and rising unemployment in deprived neighbourhoods in Nice.

This non-profit uses mosaic art as a way of revitalising the local economy, promoting integration and creating social cohesion. It organises projects for people living in deprived neighbourhoods to embellish public areas (decorating benches, plant pots, building entrance halls, etc.). It also runs mosaicmaking workshops for a wide variety of customers including companies, retirement homes, schools, community centres and so on.

# What this non-profit is doing to help people back into jobs

Mosaïcités has been running a social integration workshop for people on the outer fringes of the labour market since 2008. It creates and installs mosaics for communities or businesses. It supports ten people during the six months they need to learn this original technique, while they map out their path back to permanent jobs.

#### **Foundation support**

**Grant:** €20,000 to purchase workshop equipment and inventory management software, and co-finance building rehabilitation work.

**Sponsors:** Claire Allanic-Collot, human resources manager with VINCI Construction France in Nice, and Camille Delacôte, employee safety and prevention manager with Escota (VINCI Autoroutes) in Mandelieu, share their complementary skills, providing safety and prevention advice in the workshop and on mosaic installation sites, liaising with local suppliers, and talking to employees on integration contracts about career prospects.



#### A word from...

The employee sponsor approach is what puts this Foundation in a class of its own and it's what really works for us. Our sponsors bring in their complementary expertise and a real business perspective. The funding allowed us to renew our equipment, which will put our work on a more professional footing. The new equipment we bought has boosted our team's motivation.

Delphine Barthélémy, director, Mosaïcités



### « Explore a completely different field »



Claire Allanic-Collot VINCI Construction France

**«** I was sitting in on the organisation's steering

committee meetings as soon as I became a sponsor. That was an opportunity to explore a completely different field, with completely different output ratios, production scales and human-resources issues. We step into a place where we can see how fortunate we really are and put our day-to-day life into perspective. **>>** 



**Camille Delacôte** Escota (VINCI Autoroutes)

**«** This experience put me in touch with the integration scene, which

I knew nothing about. And I have learnt all about making mosaics. I help out with risk-management, suggesting new avenues for improving employee safety standards. It's great to see people getting involved and enjoying these rewarding experiences. I think it's fantastic that VINCI allows us to do this! »

# New skills for disabled people on the road to professional integration





Actemium (VINCI Energies)

 C Disabilities can be daunting the first time you step into that universe but you meet some very brave people who have a very infectious zest for life. Electronic document management is an up-to-the-minute service and there is real demand for it. I'm helping them to develop their product and service range. I have got to know EASI well and, as I see it, we have that same open, sharing culture at VINCI. ≫

#### EASI, a sheltered workshop that provides industrial services near Grenoble, breaks new ground to stay competitive.

ASI opened in Seyssinet in 1988 and has specialised in industrial subcontracting, warehousing and logistics services. It provides jobs for some 50 people with mental disabilities, mental illnesses and physical disabilities. In 2010, the sheltered workshop branched into electronic document management services for large companies and public institutions, as a way of ensuring its survival given the downturn in the industrial sector, and diversifying its employees' skills by expanding into a new, very promising business sector.

#### **Foundation support**

**Grant:** €12,500 to purchase four computers and a server exclusively to develop the new business activity.

**Sponsor:** Philippe Baussand, business unit manager, Actemium Grenoble (VINCI Energies), has been working with the organisation for several years, providing technical advice, establishing relations with his business contacts and vocational guidance for its employees by presenting the jobs available in the Group.

#### A word from...

The funding has allowed us to expand the range of services we provide. Over and above the investment itself, this partnership is helping to change the way people see sheltered workshops. Our sponsor is very involved in initiatives for disabled people and we work together on non-profit ventures as much as professional projects. »

Miguel Fernandez, manager, EASI

# Back to work through upkeep of green spaces

Minos Insertion started up in 1980 in Ostricourt, a former mining town in northern France, to help people facing unemployment to get back into the labour market through upkeep of green spaces.

The non-profit runs two integration projects: rehabilitating green spaces (keeping hiking trails neat and natural areas clean and clear) and handing out leaflets for the department's local authorities and inter-communal structures. The goal in both cases is the same: help people to get back into the labour market through integration-track jobs. Two supervisors train and coach the 26 people that this association takes in on integration contracts each year. They also provide one-toone support to help them overcome social barriers and plan the road back to lasting employment.

#### **Foundation support**

**Grant:** €20,000 to purchase supplies and tools to develop the green-space operation.

**Sponsor:** Stéphane Bakowski, deputy technical manager with Eurovia in Loos, helps the organisation streamline its operations and develop the services it provides for Group companies. He also introduces employees on integration contracts to possible job openings in the construction and public works industry.



#### A word from...

The grant came just when we needed it. We used it to renew our green-space upkeep equipment (the trailer, brush cutter, chain saw, etc.) right when our operations were shifting up a gear. We will be working with our sponsor to open doors to jobs for our employees on integration contracts by organising trial immersion periods on Eurovia building sites. »

Vincent Ballenghien, director, Minos Insertion

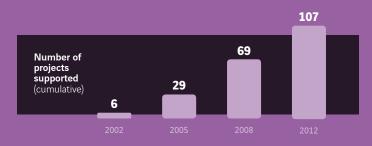


Stéphane Bakowski Eurovia

**«** I discovered a world I knew nothing about. I got a first-hand look at the hurdles they have to deal with in these organisations, where they supervise learners who are so far removed from the labour market that they even have trouble getting to work on time, for instance. I take my hat off to the people running these non-profit organisations - they are extremely dedicated. **»** 

# Training and qualification

The Foundation's action over the last 10 years:



POSTES IN SUCDERE

NORK

# **«** A proactive approach to school drop-out, which affects 180,000 young people every year

#### **Antoine Martin**

Director AFEP, Association forézienne d'écoles de production (school-to-work non-profit, Forez region)

Speaking to Nouara Benaï Reporters d'espoirs news agency



Some 180,00 young people drop out of school every year in France. We need to take a proactive approach to give them an opportunity to find their place in the labour market.

Training leading to qualifications has been at the core of our approach for 20 years. In our mechanical and metalworking workshops, 40 young people from 15 to 18 years of age spend two years in a real-life working environment and learn to plan their future. Under the supervision of 12 teachers, they fulfil customer orders and built their confidence by seeing the concrete results of their work - for instance, the 18 m ramp built for the forecourt of the Town Hall in Saint-Étienne. There are 15 schools of this type in France, each of which focuses on an aspect of the local industrial fabric. In the Saint-Étienne region, some 90% of the students find jobs in local companies and 70% of them obtain their CAP technical diploma.

#### In 2012:

structures supported including: 1 employer group to promote social integration and qualifications (GEIQ) 5 training organisations

 $\in 80,000$ in grants made



project sponsors

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#### TRAINING AND QUALIFICATION

## Training and jobs in the building trade





Michel Abergel Dumez Sud (VINCI Construction)

The GEIQ BTP in the Hérault region has been training young people in building trades – and thereby helping them find jobs – for 15 years.

The GEIQ (employer group to promote social integration through work and qualifications) runs work-study programmes combining training and in-company experience for unqualified young people. The GEIQ organises mentoring for each of these employees and provides social support with a view to getting rid of obstacles to employment. Over the past 15 years, it has trained more than 600 young people, 80% of whom found jobs when they qualified.

The GEIQ in the Hérault region is focused on

the Montpellier region and the area around Béziers. It has teamed up with two other GEIQs in the same area to coordinate operations at regional level and thereby boost their impact. The group counts 35 companies today.

#### **Foundation support**

Grant: €13,000 to purchase a car.

**Sponsor:** Michel Abergel, Dumez Sud agency manager (VINCI Construction France), chairs the GEIQ. Edwige de Griève, Dumez Sud human resources manager, is in charge of implementing the company's integration policy and supervises the young people it hires via the GEIQ.

#### A word from...

For small organisations like ours, being able to count on a partner such as the VINCI Foundation is very important. We needed to buy a car to take our work up to the next level, especially now that we are dealing with a tough situation in our business sector. The car allows us to keep in touch with our employees working on building sites or in training and meet our partner organisations. This sponsorship is also strengthening our longstanding ties with the VINCI companies that have been part of this group since it started, and is an opportunity to promote their efforts to honour their corporate citizenship. >>>

**Sarah Sanchez**, coordinator, GEIQ BTP Hérault

# Social and professional support for young people

Point accueil écoute jeunes (PAEJ) takes in young people living rough in Metz with a view to helping them move back into mainstream society.

PAEJ works on two fronts: the first involves taking care of young people with urgent social needs at its reception centre, which is open daily and staffed by three specialised mentors. The main job of the reception centre is to restore their social rights (many of them no longer have welfare coverage, identity papers or homes). The second activity entails helping some of these young people to enrol in pre-integration schemes to fast-track rebuilding their lives.

This initiative – les sentiers de l'avenir ("trails to tomorrow") – combines wageearning projects and training courses, and ultimately helps the young people map out a career development plan.

#### **Foundation support**

Grant: €5,000 to co-finance a van.

**Sponsors:** Nathalie Dolata, human resources director with the VINCI Construction France, Delegation for the East region, and Marion Valla, human resources adviser in the same entity, organise construction-site visits and talk to the young people that PAEJ works with about career prospects in the building sector.



#### A word from...

The van they funded comes in very handy. But, more importantly, the way the VINCI Foundation sees these young people, who are struggling with social integration and who often have nothing left, is a really good thing. They feel someone actually cares about them – and people need to feel that to start thinking or rethinking about where they want to go in life.

We appreciate the way our sponsors help, organising chats with contractors in their business line to help us to find job opportunities for these young people. This partnership is a breath of fresh air. It's a real break and it sometimes makes things happen. »

Leïla Calmé, Point accueil écoute jeunes



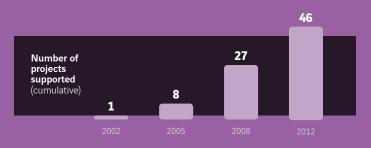
Marion Valla VINCI Construction France

**«** I tell the young people that this association has taken under its wing about our trades. We encourage them to apply for our professional training contracts. I hope we will be able to see a few of them on our construction sites, so they can achieve job stability! **»** 

# **Road back to employment**



The Foundation's action over the last 10 years:



# **«** Developing mobility solutions to give the most vulnerable people access to employment.

#### Jean-Marc Altwegg

Managing director of Agence nouvelle des solidarités actives

Speaking to Nouara Benaï Reporters d'espoirs news agency



Half of the people living in precarious circumstances don't or no longer have a vehicle. The average distance between home and work has doubled in the last 40 years, while trends in the labour market (temporary work, shift work, etc.) make greater mobility essential.

We have to develop mobility solutions, particularly in rural areas, to help people move from exclusion to employment. Since 2006, Agence nouvelle des solidarités actives has been fostering contact between people mostly receiving the RSA incomesupport benefit and regional organisations (non-profits, local branches of government agencies, etc.). For instance, it launched two mobility platforms in 2008, one in the Côte d'Or region and another in the Oise region, where the partnership with Voiture & Co has helped more than half of the people using the service move back into work. Thanks to the Bougez vers l'emploi platform, they found the most suitable solution (carpooling, socially supportive driving school, etc.) for moving back into the labour market.

#### In 2012:

structures supported including: 3 socially supportive driving schools 4 mobility assistance platforms

€ 121,200 in grants made



project sponsors



# Facilitating mobility in the Hérault region





Renaud Boyer VINCI Park (VINCI Concessions)

Passerelles-Insertion is a non-profit organisation set up in 2005 to facilitate mobility for people in difficult circumstances and help them find their way into the labour market.

Montpellier-based training organisation Passerelles started Passerelles-Insertion, which is now running three social integration projects – specialising in crafts, cooking and mechanical skills – for 36 candidates. Since lack of mobility is an obstacle on the path to integration, the organisation has also decided to open a branch to tackle this issue: it is now running a socially-supportive driving school and four mobility centres in the Hérault region. These centres rent cars or scooters to jobseekers on professional integration schemes, at below-market rates and for limited periods of time, until they find a long-term solution. Almost 150 people used this service in 2012.

#### **Foundation support**

**Grant:** €22,000 to purchase three second-hand cars in order to renew part of the mobility-centre fleet.

**Sponsors:** Renaud Boyer, operations manager at VINCI Park (VINCI Concessions) in Sète, and Stéphane Gigou, then human resources director at Sogea Sud (VINCI Construction France) in Montpellier, provide support by briefing mobilitycentre beneficiaries on eco-driving and road risks.

#### A word from...

The fact that the Foundation got involved vouched for our association. It encouraged other organisations to provide financial support too. Our sponsors are also helping us to improve the way we work. This partnership is leading us in the right direction. We have to meet the objectives we set together, with an eye on the assessment we have at the end of a year's collaboration. **»** 

**Cornélia Piatscheck**, integration and mobility workshop coordinator, Passerelles-Insertion

# Green transport in city centres

#### Clean last-mile transport services are thriving and Biclou Tolosa is harnessing that growth in Toulouse.

Transporting people and parcels in city centres that have banned traditional vehicles has become a crucial issue. Social integration enterprise Biclou Tolosa provides these services with electric power assisted cars and quads. It also rents advertising space on its vehicles.

Its customers include supermarkets, hypermarkets and a large number of shops. It delivers 200 parcels in the city centre every day, has three employees on integration contracts, and provides passenger transport services during tourist events and conventions.

#### **Foundation support**

**Grant:** €16,000 to purchase two electric quads.

**Sponsors:** Olivier Capgras, customer relations and communication officer in the ASF regional office in Agen (VINCI Autoroutes), and Jean-Louis Arcelin, customer service and communication assistant with ASF's Toulouse district, help the social integration enterprise develop its sales.



#### A word from...

Our sponsors are always available and happy to listen. The sponsoring approach is very constructive: the communication and management tips they gave helped me structure my whole sales strategy. They have done me a big favour and helped me get my business off the ground. »

Cyril Marcerou, manager, Biclou Tolosa



**Olivier Capgras** ASF (VINCI Autoroutes)

**«** We are helping Biclou Tolosa to build their business, mainly by putting them in touch with our network. I sponsor several non-profits because that is how my work can make a difference. When you help these very proactive people take their operations up to the next level, you leave your everyday problems to one side and refocus on the values that really matter. **»** 

## Integration through employment

#### Aquitaine

 Agir Val d'Albret
 Nérac
 Michel Jackowski and Sébastien Chagniaud, ASF (VINCI Autoroutes)

**La Tresse** Saint-Médard-de-Mussidan

Raphaël Martin and Fabienne Escudier, ASF (VINCI Autoroutes)

Les Côteaux des Hauts de Garonne
Cenon
Sylvain Clément, VINCI Construction France

Recycleco
 Lescar
Benoît Lethuin, ASF (VINCI Autoroutes)

Régie de quartier Genivert
 Lormont
 Laurence Ruot, TMSO Aquitaine
 (VINCI Construction), and Christophe Laleve,
 Moter, Eurovia

#### Auvergne

Détours
Cunlhat
Nathalie Maurice, Adim Lyon
(VINCI Construction)

#### **Brittany**

Association du Coglais
 Saint-Étienne-en-Coglès
 Bertrand David, GTM Bretagne
 (VINCI Construction)

Élan créateur
 Rennes
 Solidarity in the Community – Rennes

#### Centre

Aabraysie Développement
Saint-Jean-de-Braye
Jerry Gras, Abraysienne (VINCI Energies)

Les Jardins de contrat
 Montreuil-en-Touraine
 Cécile Audet and Jacky Nardeux, Cofiroute
 (VINCI Autoroutes)

Orchis
 Loches
 Christophe Morillon, Cofiroute
 (VINCI Autoroutes)

#### Champagne-Ardenne

ADPEP 52
Bourbonne-les-Bains
Bruno Quibel and Didier Simon, Actemium
Ardennes (VINCI Energies)

#### Franche-Comté

Cap emploi Montbéliard Valérie Roussy and Thierry Cavey, Campenon Bernard Franche-Comté (VINCI Construction)

#### Haute-Normandie

**Racing Judo Club Havrais** Le Havre Solidarity in the Community – Le Havre

#### **Paris region**

Bâtiment Qualité Service
Argenteuil
Antoine Abi-Abboud, Bateg
(VINCI Construction)

Carton plein 75
Paris
Stáphano Poy Lainó Do

Stéphane Roy, Lainé Delau (VINCI Construction), and Antoine Requin, Soletanche Bachy (VINCI Construction)

#### Esat Les Ateliers Cité Jardins (Apei Suresnes-Puteaux) Suresnes

Suresnes

Marie-Ève Cheminard, VINCI Rueil Gestion, and Laurence Ordronneau-Teillet, Cegelec (VINCI Energies)

Espaces Meudon-la-Forêt Patrick Amathieu, EMCC (VINCI Construction)

### La Sauvegarde 95 – Liaisons douces et accessibilité

Saint-Ouen-l'Aumône

Thomas Verine, GTM Bâtiment (VINCI Construction), and Vincent Cannone, VINCI Park (VINCI Concessions)

Le Relais Restauration
Pantin
Jean-Francois Joly, VINCI Facilities
(VINCI Energies)

#### Qualiservices

Villeneuve-la-Garenne

Nicolas Deviller and Philippe Sergent, Cofiroute (VINCI Autoroutes)

### Bagneux Neighbourhood Social Association

Bagneux

Céline Bon and Hamid Nouraoui, Citéos Seine (VINCI Energies)

#### Fécamp Neighbourhood Social Association - Paris 12

Paris

Dominique Brunaud and Assaël Ehrmann, Campenon Bernard Construction (VINCI Construction)

#### Réseau Cocagne

Paris

Annabelle Charpentier and Virginie Flore, VINCI

#### Secours emploi

Paris

Isabelle Vergeon, Cegelec (VINCI Energies), and Matata Coulibaly-Fadika, VINCI

#### Serviplus Île-de-France

Torcy

Jean Fuzier, VINCI Construction Grands Projets, and Xavier Bertrand, Cegelec (VINCI Energies)

#### Vitamine T – À table citoyens

Saint-Denis

Pierre Duprat, VINCI, and Romain Lyon, Cegelec Espace/Défense (VINCI Energies)

#### Réunion

Alefpa – Esat Edmond Albius Saint-Paul Mireille Badou and Julie Vautard, SBTPC

#### Languedoc-Roussillon

(VINCI Construction)

**ACEE** Nîmes Laurent Noé and Anne-Laure Salon, ASF (VINCI Autoroutes)

Arcoss – L'Eau vive
 Anduze
 Alain Couderc, Valette (VINCI Energies)

Mobileco
 Montpellier
 Fabien Pardes, ASF (VINCI Autoroutes)

#### Limousin

Les Jardins de Cocagne en Limousin Couzeix

Christophe Couvidat and Corinne Lambert, VINCI Park (VINCI Concessions), and Bernard Gidel, Tunzini Limoges (VINCI Energies)

#### Secours populaire de la Corrèze

Tulle

Christian Manière, Citéos Brive (VINCI Energies)

#### Lorraine

■ Agaci Remiremont Jean-Marie Boiron, Boiron (VINCI Energies)

#### Terre de Maix

Gérardmer Pascal Toussaint, Citéos Nancy (VINCI Energies)

#### Midi-Pyrénées

#### Citrus

Laguepie

Vincent Delpy, Eurovia Midi-Pyrénées, and Laurent Terrier, Cegelec Rodez (VINCI Energies)

La Cant'Auch
Auch
Franck Debets, Barde Sud-Ouest
(VINCI Energies), and Stéphanie Riss,

#### RERTR

STPAG (Eurovia)

Cahors Marie-Christine Bonnemort, ASF (VINCI Autoroutes)

#### Nord-Pas-de-Calais

#### Chênelet

Bonningues-Les-Calais

Jean-Antoine Villau-Garcia and Amélie Szambelan, CMP Dunkerque (VINCI Construction)

Minos Insertion
 Ostricourt
 Stéphane Bakowski, Eurovia

#### Pays de la Loire

**= Graine d'ID** La Roche-sur-Yon Jérémie Petit, GT Vendée (VINCI Energies)

#### PROMOTING ACCESS TO EMPLOYMENT - All the projects supported and their sponsors

#### L'Homme Debout

Saint-Herblain

Gilles Martin and Frédérique Goupilleau, VINCI Construction France

#### Solipass

Étriché

Laurent Delage, ASF (VINCI Autoroutes), and Sébastien Peze, Cofiroute (VINCI Autoroutes)

#### **Poitou-Charentes**

La Verdinière
Sainte-Marie-de-Ré
Christophe Lefèvre, SAT (VINCI Construction)

Solidarité Environnement Insertion
 Saint-Sauvant
 Audrey Reynaud, Eurovia

#### Provence-Alpes-Côte d'Azur

#### Era

Forcalquier Olivier Bline, Chaillan TP (VINCI Construction)

#### Mosaïcités

Nice

Claire Allanic-Collot, VINCI Construction France, and Camille Delacôte, Escota (VINCI Autoroutes)

Pain et partage
Marseille
Maxence Peltié, Citéos Montpellier
(VINCI Energies)

#### Résine

Draguignan

Jean-Luc Dumas and Marie-France Cabri, Escota (VINCI Autoroutes)

#### Résines Estérel Azur

Cannes Estelle Agarini and Sonia Blaszczyk, Escota (VINCI Autoroutes)

#### **Rhône-Alpes**

 Buffet de la gare du Fayet
 Passy
 Lionel Blanchard, SDEL Savoie-Léman (VINCI Energies)

### C3R – Socially supportive platform in the Roanne area

Roanne Christophe Chuard, Citéos Loire (VINCI Energies)

#### Chrysalide

Saint-Étienne

Clémence Le Van, Campenon Bernard Management (VINCI Construction), and Mathieu Bigot, ETM (VINCI Construction)

#### EASI

Seyssinet Philippe Baussand, Actemium Grenoble (VINCI Energies)

#### Eidra

Rumilly

Raoul Lecuyer and Claude Journet, Sassi BTP (Eurovia)

#### La Ferme de Cocagne

Peyrins Christophe Lesaffre, Enbatra (VINCI Construction)

#### Multi Services Développement

Vaulx-en-Velin

Karine Messonnier, VINCI Construction France, and Luc Pelen, Pitance (VINCI Construction)

#### Oasure

Saint-Just-Saint-Rambert

Alexis Santiago, formerly of SEACFA (VINCI Concessions) and Jean-François Casanova, Omexom Montélimar (VINCI Energies)

#### Tremplin 42 Innovation

Saint-Étienne

Lucien Darne, VINCI Energies, and Jean-Michel Lyotard, Eurovia Dala (Eurovia)



# Training and qualification

#### Aquitaine

#### Les Chantiers Tramasset

Le Tourne

Jacky Ferrier, GTM Sud-Ouest Bâtiment (VINCI Construction), and Daniel Carsalade, Satob Construction Bois (VINCI Construction)

#### Haute-Normandie

# Racing Sport Auto Saint-Romain-de-Colbosc Solidarity in the Community – Le Havre

#### **Paris Region**

#### L'école de la Cité

Saint-Denis

Cécile Droux, Benoît Orsel, Aude Ehny and Adrien Joret, Stade de France Consortium (VINCI Concessions)

#### Languedoc-Roussillon

#### Geiq BTP Hérault Montpellier

Michel Abergel, Dumez Sud (VINCI Construction), and Edwige de Griève, Dumez Sud (VINCI Construction)

#### Lorraine

**CMSEA – Point Accueil Écoute Jeunes** Metz

Marion Valla and Nathalie Dolata, VINCI Construction France

#### **Rhônes-Alpes**

Synergies Chantiers Éducatifs
Grenoble
Solidarity in the Community – Grenoble

## Road back to employment

#### Aquitaine

#### En route pour travailler

Bordeaux

François Castan and Valérie Lopez, ASF (VINCI Autoroutes)

#### Interstices

Tarnos

Hugues de La Boutresse, and Faure Silva (VINCI Construction)

#### Burgundy

#### Mission mobilité Louhans

Jeanne Cartier and Jean-Christophe Prunier, C3B (VINCI Construction)

#### Haute-Normandie

Le bon créneau
Saint-Étienne-du-Rouvray
Mathieu Domingie and Élisabeth Meusy,

VINCI Construction France

**Sabine** Le Havre Solidarity in the Community – Le Havre

#### Languedoc-Roussillon

Passerelles-Insertion Montpellier

Renaud Boyer, VINCI Park (VINCI Concessions) and Stéphane Gigou, formerly of Sogea Sud (VINCI Construction)

#### Limousin

#### Ader

Brive-la-Gaillarde Alain Jullian and Noémie Aumaître, ASF (VINCI Autoroutes)

#### Midi-Pyrénées

#### Biclou Tolosa

Mondonville

Olivier Capgras and Jean-Louis Arcelin, ASF (VINCI Autoroutes)



## **Building better** communities

VOUTH AND CITIZENSHIP SOCIAL INTEGRATION ACCESS TO HOUSING



Fostering social cohesion is the second goal set by the VINCI Foundation. Today, as the impact of the economic crisis continues to increase, it is crucial to preserve this cohesion. The VINCI Foundation therefore supports structures that encourage respect among young people for the rules of living in society. It also encourages actions that help people excluded from mainstream society take their place in the community. Lastly, it supports organisations facilitating access to housing for the most deprived groups.

## Youth and citizenship

The Foundation's action over the last 10 years:



## K Encouraging the desire for citizen engagement among young people looking for appropriate initiatives.

#### **Christophe Paris**

Managing Director of AFEV (student foundation non-profit for citizen engagement)



Speaking to Nouara Benaï Reporters d'espoirs news agency

#### In 2012:



structures supported including: 3 Solidarity in the Community projects in Le Havre 6 Solidarity in the Community projects in Grenoble

€ 215,500 in grants made



sponsors



Studies describe people in the 15-35 age group as "socially engaged individualists" in search of appropriate initiatives. We need to encourage this desire for citizen engagement.

Since 1991, AFEV has been offering 18-20 year-olds volunteering opportunities as a way of expressing this desire for engagement. Every year, some 7,000 students devote two hours of their time a week to support young people in difficult circumstances, from 5 to 19 years of age. Together, they decide on a personalised programme of action (help with homework, cultural outings, etc.) for building their confidence and reducing social inequality. With 500,000 hours of volunteering a year in 41 urban centres, AFEV is active in 330 neighbourhoods in France. Teachers have noted an improvement in civic behaviour among 70% of the young beneficiaries. A positive outcome for the 135,000 volunteers and 200,000 children supported in 21 years of activity.

#### YOUTH AND CITIZENSHIP

## Boxing and education

#### Boxing Beats combines sports and schooling for young people in the Aubervilliers neighbourhood.

Boxing Beats has taken over the workshops of a disused factory in Aubervilliers and become much more than a boxing club. Its goal is to educate and train young people using sport as a driver, and it is harnessing the extensive experience it has built to set up a full school and job support resource centre for young people.

Boxing Beats was founded in 1999 by Saïd Bennajem, a former French national boxing team member who had taken part in the 1992 Barcelona Olympics and then qualified as a sports instructor when he retired from competition. He was born in Aubervilliers, was aware of the difficult circumstances that junior and senior secondary-school students face there, and decided to open a boxing club that concurrently runs educational and training initiatives. From the outset, the non-profit has been combining these two approaches for all its members.

## The building renovation project

Boxing Beats used the Foundation's grant to upgrade part of the premises so as to provide a suitable environment for its educational programmes. The new enclosed mezzanine floor and resource centre (including a library and computers) have enabled it to branch into a new area: professional guidance for young adults with workshops for jobseekers, helping them to prepare CVs and providing group support.

#### **Foundation support**

**Grant:**  $\in$  20,000 to co-finance building renovation work.

**Sponsors:** Benoît Orsel, human resources manager at the Stade de France (VINCI Concessions) in Saint-Denis, and Sylvère Chamoin, purchasing manager in the same entity, are monitoring this project and sponsoring two young people on their training programmes.

#### A word from...

Our organisation combines sport and education. We have a specific time slot to help out with homework. Our sponsors came on board straight away and have been a big help. This partnership will help us to do better on both fronts when we finish building a regulation-compliant mezzanine floor for the young people here and buy computer systems. We want this to be a place where everyone feels welcome. »

Saïd Bennajem, director, Boxing Beats



#### **Boxing Beats**



### « Brimming with talent! »



**Sylvère Chamoin** Stade de France Consortium (VINCI Concessions)



**Benoît Orsel** Stade de France Consortium (VINCI Concessions)

**«**What I find really fascinating is

that this club isn't just about boxing: it also takes in young and not so young people who are looking for jobs. A colleague who was working with this organisation before me and I are mentoring two young people now, helping them write their CVs and rethink their career plans. That makes our support 'real'. I care a lot about the area I work in and it's brimming with talent! I feel it's important to do something about these issues. **»** 

# Art to nurture children's educational awakening

In 12 years, the non-profit organisation Môm'Artre has opened seven centres for children in five Paris neighbourhoods (including three in high-priority neighbourhoods) and two in the French provinces.

ôm'Frenay, in Paris's 12th arrondissement, is the fifth centre set up by Môm'Artre. It started up in September 2012 and essentially mirrors the other centres in this network that promotes social mix and cohesion. The organisation's staff go to nearby primary schools every day after school to collect the children who have enrolled in its workshops. The children have a snack and spend half an hour doing homework, then start their educational activities with professional artists who have trained to work with children.

## What activities are the children offered?

The emphasis is on practical art work: sculpture, drawing, painting, collage, etc.). About 20 children aged six to eleven nurture their creative talent – and have fun – every day. Môm'Frenay is open all day on Wednesdays (many French schools are closed on Wednesday) for artistic and cultural activities led by a

professional artist-cum-teacher. The organisation also asks outside artists to come in and run workshops teaching a variety of art techniques.

#### **Foundation support**

**Grant:**  $\leq$ 15,000 to co-finance building renovation work.

**Sponsor:** Nathalie Manegrier, quality manager at Cofiroute (VINCI Autoroutes), lends advice on the organisation's development opportunities and in particular on networking with businesses in the neighbourhood.

#### A word from...

We were able to outfit our premises thanks to the Foundation's help. Now, we can open at non-standard hours, which is what the families we work with – which are often single-parent families – need. Besides taking in the children, we are also playing an active role in the neighbourhood: we organise original activities like the café for parents, bring-and-buy sales and exhibitions, for instance. We are also here to rebuild social ties!

Tiphaine Bouniol, project leader, Môm'Frenay





### « Give them the benefit of my experience »



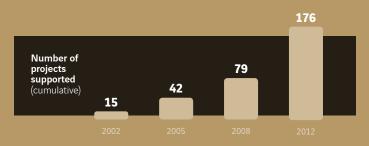
Nathalie Manegrier Cofiroute (VINCI Autoroutes)

**«** Our partnership illustrates the

link between the organisation and the Foundation, which goes beyond a simple grant. I help it identify partners to which it could offer its services – the next step is to give them the benefit of my experience in the field of quality to optimise its everyday operations! There is a real exchange since in return, I am learning how a non-profit organisation works, which can be useful in our relations with the non-profit sector. »

## Social integration

The Foundation's action over the last 10 years:



## **« Emergency food aid must be** a lever for social integration.

#### Maurice Lony

Director of FFBA, French federation of food banks

Speaking to Nouara Benaï Reporters d'espoirs news agency



Three million French citizens request emergency food aid every year. Our federation of 79 food banks supports 750,000 people on an everyday basis, through a distribution channel consisting of 5,000 partner organisations and the involvement of 4,000 volunteers working with national networks, municipalities or neighbourhood non-profit associations. This aid must be a lever for social integration and is not intended to be a long-term solution

In the space set aside for social outreach, we encourage potential beneficiaries of working age to analyse their situation and find solutions concerning a balanced diet (cooking and nutritional workshops) but also for managing their budget. Given the current period of economic crisis, the number of people applying for aid is not falling, but we note that 54% of beneficiaries request aid less than once a week and that 73% of them believe that their situation will improve.

# In 2012: stores

€ 539,638

#### structures supported including:

1 Solidarity in the Community project in Grenoble 1 Solidarity in the Community project in Le Havre 4 socially supportive grocery

5 Solidarity in the Community projects in Rennes

projects in Champigny-sur-Marne

in arants made

## Welcoming and outreach in Bourg-en-Bresse



Reso (for Réseaux Échanges Solidarités) has been taking in people excluded from mainstream society in the Ain region since the non-profit was created in 2007.

Reso is involved in a variety of initiatives and its overriding goal is to nurture social mix and cohesion. Le Temps des Cerises, a boarding house near Bourg-en-Bresse train station, provides 23 furnished flats for people living alone and on low incomes, for an indefinite period. It also helps them out with paperwork and formalities (finding homes and jobs and



dealing with legal and administrative issues). La Canaille, a restaurant in the same building, serves 55 full lunches at very attractive prices every day. Its "guests" are people who live or work nearby, pensioners and people on income-support benefits. A venue for live shows and seminars completes the offer.

## The organisation's development prospects

Reso will be starting up an organic market garden to supply fresh vegetables for its thriving restaurant. People living on the premises will also be welcome to help out in this garden. The non-profit is also planning to upgrade its facilities to improve spectator comfort.

#### **Foundation support**

**Grant:** €28,000 to start up the market garden and upgrade the cultural venue.

**Sponsor:** Mireille Mornay, executive secretary at Eurovia in Certines, promotes the organisation's initiatives among her fellow workers and is helping to find job opportunities in the company for the people supported by the organisation.

### « Social outreach initiatives have really achieved so much »



Mireille Mornay Eurovia

#### **«** I found this non-profit's project exciting straight away.

Working on this project made me realise that social outreach initiatives have really achieved so much. These people are really there for others – and they don't charge overtime! I enjoy having lunch at La Canaille on a regular basis and work in the market garden at weekends whenever I can. »



#### A word from...

We have an excellent relationship with our sponsor. She got VINCI staff to volunteer to come in and landscape the garden next to our boarding house.

Jean-François Mortel, director, Reso

# Streamlining supply chains to socially supportive groceries



Local outreach organisations in and around Toulouse – especially the non-profit groceries that bring food to people in vulnerable circumstances – work in synch.

Revivre en pays d'Oc, the shared logistics hub supplying these non-profit groceries, opened in 2011 to tap into all donation opportunities, reduce logistics costs and drive growth.



## How the association works

Revivre en pays d'Oc provides a variety of services for its roughly 40 local members, including food, hygiene and healthcare product logistics, warehousing, transport and delivery (12 tonnes a week!). The team shares its time between Entr'Act (the non-profit grocery that started this project) and the other Entr'Aide network member hubs. The organisation has created a job for a logistics expert and will be supplementing its team in 2013 when it becomes a social integration enterprise. It will eventually have two permanent employees and three employees on integration contracts.

#### **Foundation support**

**Grant:** €30,000 to co-finance a refrigerated lorry, to ensure groceries and their customers receive regular supplies of fresh high-quality produce.

**Sponsors:** Yves Landeau, director, Sud-Ouest, with VINCI Energies, and Thierry Lassagne, head of the ASF Toulouse district (VINCI Autoroutes), supplement the permanent team's expertise on issues such as purchasing, optimising logistics costs, management control, goods traceability, inventory management and human resources management. Yves Landeau, who also sponsors the Entr'Act non-profit grocery, is Revivre en pays d'Oc's vicechairman today.

### « Our two worlds have a lot to learn from each other »



Yves Landeau VINCI Energies

**«** The social economy world was like a different planet

to me. I had no idea there was such a need for it or that there are real professionals working in this sector. As the organisation's vice-chairman, I tell people around me about the opportunities in this area. Our two worlds have a lot to give and learn from each other. »



#### A word from...

We wanted to build a logistics platform that would benefit all the non-profit groceries in the region, including the ones that the Foundation supports. Our sponsors contributed their professional expertise as soon as we started working on the project. These connections between non-profit organisations and businesses are where this partnership creates real value.

**Jean-Louis Clément**, director, Revivre en pays d'Oc



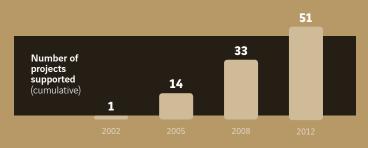
#### **Thierry Lassagne** ASF (VINCI Autoroutes)

**«** I thought the non-profit's project was brilliant. There

was obviously a need for central warehousing facilities to store the products that they distribute to the non-profit groceries in our region. I enjoy talking to the director at Revivre en pays d'Oc. I give him an outside perspective on his operation, especially when it comes to advice on how to streamline flows. »

## **Access to housing**

The Foundation's action over the last 120 years:



1.5

# Ten million people are suffering from the housing crisis, but we're keeping up the fight.

#### **Christophe Robert**

Deputy Managing Director of the Fondation Abbé Pierre

Speaking to Nouara Benaï Reporters d'espoirs news agency



Ten million people are affected by the housing crisis, 3.6 million of whom are badly housed (living on the street, in cellars, slums or hostels) and 6.4 million do not have stable housing. The news is alarming, but we are keeping up the fight.

For 20 years, the Fondation Abbé Pierre has been helping with housing problems by turning the reasoning that leads to exclusion on its head. The three cornerstones of our battle are: getting to know about individual situations so that we can tailor our response, asking questions and trying out different solutions. In 2012, the Foundation helped to build 700 homes and funded 619 projects through 341 non-profit organisations. Every year 30 "solidarity shops" throughout France provide a welcome for some 23,280 people, who are offered food, rest and a health check-up. We provide them with information about their rights and an anti-eviction service on our Freephone number (0 810 001 505) which has clocked up 3,000 calls in the two years it has been operational.

#### In 2012:

structures supported including: 2 in the French provinces 3 in the Paris region

€ 108,300 in grants made



## Flat-sharing with a socially-supportive slant in Paris





**Thomas Gueny** VINCI Constructio France

#### Association pour l'amitié is tackling the housing crisis – which is particularly serious in and around Paris – with a new angle to help the homeless in the city: flat-sharing with young professionals.

Association pour l'amitié (APA) was founded in 2008. It sets up and runs shared flats for six to ten tenants – people who had nowhere to live and young professionals who volunteer to share. The goal is to provide a friendly and reassuring familylike home for people who need to rebuild their lives. The initiative supports the people it takes in and helps them to become selfreliant: they have private rooms and specific tasks in the flat. In 2013, this non-profit will be providing 76 rooms in 9 flats in Paris.

#### **Foundation support**

**Grant:**  $\leq 20,000$  to co-finance renovation work in a building that will have four shared flats.

**Sponsors:** Béatrice de Feydeau, accounting standards manager with VINCI Concessions in Rueil, Thomas Gueny, internal auditor at VINCI Construction France in Nanterre, and François Boureau, methods engineer with Dodin Campenon Bernard (VINCI Construction) in Chevilly-Larue, are pooling their expertise to provide technical advice on the building work, management advice and find funding opportunities.

#### A word from...

The funding was an amazing break: it made ends meet on the budget to open a new set of flats. The fact that our sponsors are so dedicated and have such sharp and complementary skills, is also really useful – I'm thinking especially of the audit of our organisational structure. This partnership is also really encouraging. It shows that nonprofits are not the only ones that care about social issues: combating exclusion is everyone's business! »

Martin Choutet, director, APA

### Housing for integration

SNL (Solidarités nouvelles pour le logement) provides housing for people excluded from mainstream society, and support from volunteer staff.

The principle: SNL provides temporary housing, most often in city centres, and volunteers who can help mentor vulnerable people and help them move into a more stable situation. The network comprises several local non-profit organisations in the Paris region, and 770 housing units in total, where it houses approximately 2,000 people, many of them in very precarious circumstances.

SNL is refurbishing a building in Colombes, Hauts-de-Seine (near Paris) to build seven new units and premises for the non-profit organisation.

#### **Foundation support**

**Grant:** €25,000 to co-finance refurbishing work.

**Sponsors:** Cédric de Jonckère, rehabilitation centre manager at GTM Bâtiment (VINCI Construction France) in Nanterre, is helping SNL by sharing his skills in supervising construction work. Maxime Trocmé, environment and scientific manager at the VINCI sustainable development delegation in Rueil-Malmaison, is reviewing options to improve SNL's refurbishing techniques in order to reduce tenants' energy bills.



#### A word from...

There is something reassuring about this sort of partnership. It can be very helpful when you have to deal with really complex situations on the ground. The sponsor reviews the technical documents with us and shares his insights and skills. Sponsorship provides an opportunity to share contacts, tapping into VINCI employees' networks and experience. **»** 

**Oriane Pichod**, integration project manager, SNL



Cédric de Jonckère GTM Bâtiment (VINCI Construction)

(\* I have often worked in tenements in Saint-Denis, so I had a few tips for the association and told them about what I had learned working on public and private contracts and supervising construction projects. I hope I have helped them to avoid a few of the pitfalls. It's important to get involved in the community when you are working on a building project. »

## Youth and citizenship

#### Aquitaine

 Les Petits Débrouillards en Aquitaine Bordeaux
 Clément Laurillau, Navarra TS (VINCI Construction)

#### Guiana

Deuxième chance
Cayenne
Yvan Boulet, Getelec Energies
(VINCI Energies)

#### Haute-Normandie

**AREC** Le Havre Solidarity in the Community – Le Havre

Association Eugène Varlin
 Le Havre
 Solidarity in the community – Le Havre

Du grain à démoudre
 Gonfreville l'Orcher
 Solidarity in the Community – Le Havre

#### **Paris Region**

Boxing Beats
 Aubervilliers
 Benoît Orsel and Sylvère Chamoin,
 Stade de France Consortium
 (VINCI Concessions)

#### Cultural, educational and recreational association in Sartrouville Sartrouville

Christophe Pelissié du Rausas, VINCI Concessions, and François-Xavier Aubrun, GTM Bâtiment (VINCI Construction)

### Double face Garges-lès-Gonesse

Julien Bozzi and Guillaume Bresson, VINCI

 Môm'Frenay
 Paris
 Nathalie Manegrier, Cofiroute (VINCI Autoroutes)

parADOxes
 Paris
 Céline Dunon, VINCI Construction Grands
 Projets

#### **Rhône-Alpes**

Afric'Impact
 Grenoble
 Solidarity in the Community – Grenoble

Dojo grenoblois
 Grenoble
 Solidarity in the Community – Grenoble

Hadra
 Grenoble
 Solidarity in the Community – Grenoble

#### KIAP

Grenoble Solidarity in the Community – Grenoble

Osmose
 Grenoble
 Solidarity in the Community – Grenoble

#### Vill9LaSérie

Grenoble Solidarity in the Community – Grenoble



## Social integration

#### Aquitaine

#### Village des Plateaux

Floirac

Christian Surget, Roland Van Hook and Maryse Latestère, Sogea Sud-Ouest Hydraulique (VINCI Construction) and Emmanuel Richard, GTM Sud-Ouest Canalisations (VINCI Construction)

#### **Burgundy**

#### L'Épicerie

Nevers

Jeanne Cartier, Pascal Michaud and Ninfa Boilard, C3B (VINCI Construction)

#### **Brittany**

Déclic Femmes
Rennes
Solidarity in the Community – Rennes

Langue et Communication
Rennes
Solidarity in the Community – Rennes

Liberté Couleurs
 Rennes
 Solidarity in the Community – Rennes

Prélude
 Le Rheu
 Solidarity in the Community – Rennes

#### Prisme Rennes

Solidarity in the Community – Rennes

#### **Paris Region**

**Adage** Paris Zahia Seghir, ViE (VINCI)

#### AGAESCC

Cachan

Jérôme de Maindreville, Bateg (VINCI Construction), Alexandre Laurenson, VINCI, and Véronique Matignon-Menard, VINCI Energies International (VINCI Energies)

#### APEIC

Champigny-sur-Marne Solidarity in the Community – Champigny-sur-Marne

#### Association des femmes des Mordacs

Champigny-sur-Marne Solidarity in the Community – Champigny-sur-Marne

#### Cochenko

Saint-Denis

Maria Berrada and Cédric de Jonckère, GTM Bâtiment (VINCI Construction)

### Coordination toxicomanie Paris

Emmanuelle Climent, VINCI Park (VINCI Concessions), Vanessa Sylvester, VINCI Facilities (VINCI Energies) and Franck Guelmi, Eurovia

• Femmes Relais Champigny-sur-Marne Solidarity in the Community – Champigny-sur-Marne

#### IRO-O

Champigny-sur-Marne Solidarity in the Community – Champigny-sur-Marne

#### La Fleur qui rit

Champigny-sur-Marne Solidarity in the Community – Champigny-sur-Marne

La Marmite
Bondy
Pascal Blavot, MOE GSM-R (VINCI Energies)

Les Fourmis vertes
 Montreuil
 Zabia Seabia ViE (VINCI) and Járôm

Zahia Seghir, ViE (VINCI) and Jérôme de Maindreville, Bateg (VINCI Construction)

Les Saprophytes
 Bezons
 Aïcha Tebri, VINCI Rueil Gestion

#### Proximité

Champigny-sur-Marne Solidarity in the Community – Champigny-sur-Marne

Soutien et échanges familles-collège
 Champigny-sur-Marne
 Solidarity in the Community –
 Champigny-sur-Marne

Un Plateau pour tous
 Champigny-sur-Marne
 Solidarity in the Community –
 Champigny-sur-Marne

#### **BUILDING BETTER COMMUNITIES - All the projects supported and their sponsors**

#### **Midi-Pyrénées**

Main Tendue 31

#### Folies

Toulouse

Yves-Thibault de Silguy, VINCI, and Thierry Lassagne, ASF (VINCI Autoroutes)

La Main à la pâte
Toulouse
James Lasalle, Fournié Grospaud Synerys
(VINCI Energies)

Villemur-sur-Tarn Nathalie Luquet, ASF (VINCI Autoroutes) and Cécile Merle, Fournié Grospaud Synerys (VINCI Energies)

Revivre en pays d'Oc Toulouse

Yves Landeau, VINCI Energies, and Thierry Lassagne, ASF (VINCI Autoroutes)

#### Nord-Pas-de-Calais

Horonia
Wattrelos
Cathy Macedo, formerly of VINCI Immobilier
(VINCI)

#### Provence-Alpes-Côte d'Azur

#### Point Rencontre

Château-Arnoux

Dominique Denize, Cegelec Marseille (VINCI Energies) and Anne Dubois, Cegelec Infra Tertiaire UF (VINCI Energies)

#### **Rhône-Alpes**

38 Napalm
 Grenoble
 Solidarity in the Community – Grenoble

38SMS
 Domène
 Antoine Francis, VINCI Construction France

Péniche Accueil
Lyon
René-Philippe Barbier, Sogea Rhône-Alpes
(VINCI Construction)

Reso
 Bourg-en-Bresse
 Mireille Mornay, Eurovia Alpes

### Access to housing

#### **Paris Region**

#### Association pour l'amitié

Paris

Béatrice de Feydeau, VINCI Concessions, Thomas Gueny, VINCI Construction France, and Francois Boureau, Dodin Campenon Bernard (VINCI Construction)

Emmaüs Bernes-sur-Oise
Bernes-sur-Oise
Philippe Conus, VINCI Facilities
(VINCI Energies)

Solidarités nouvelles pour le logement Paris

Cédric de Jonckère, GTM Bâtiment (VINCI Construction), and Maxime Trocmé, VINCI

#### Solidarités nouvelles pour le logement Yvelines

Le Chesnay

Jean-Jacques Decaesteke, VINCI Park (VINCI Concessions), and Cédric de Jonckère, GTM Bâtiment (VINCI Construction)

#### Pays de la Loire

APSH
Les Sables d'Olonne
Xavier Péneau, VINCI Park
(VINCI Concessions)



# Solidarity in the Community

ILLESSIE DERP

CHAMPIGNY-SUR-MARNE GRENOBLE LE HAVRE REM



Since 2010, the VINCI Foundation has been launching calls for specific local projects aimed at very small non-profit organisations working in deprived neighbourhoods. The Solidarity in the Community programme helps these organisations conduct local initiatives to the benefit of residents and encourages VINCI employees working in the area to get involved in initiatives set up in these neighbourhoods. In 2012, four calls for projects were launched in France, leading to support being given to 28 initiatives.

In three years: 9 neighbourhoods were involved, 64 projects supported, €850,000 in grants awarded.

## **Champigny-sur-Marne**

Champigny-sur-Marne (Paris region) has almost 80,000 residents, 20,000 of whom live in priority urban neighbourhoods. Many shops and companies have closed down in these deprived neighbourhoods, which already suffer from an average employment rate of only 65%. A great many socially supportive projects have sprung up in this difficult environment.

Eight non-profit organisations whose aim is to preserve social cohesion have been supported in the framework of this programme, thanks to grants totalling €102,500. They are primarily located in the four priority neighbourhoods of Bois-l'Abbé, Le Plateau, Les Mordacs and Les 4 Cités.



#### IRO-O

The non-profit IRO-O, which means "colour" in Japanese, has been organising socio-educational activities and assisting jobseekers since 2005 to help residents of the priority neighbourhood of Les 4 Cités.

Originally a multimedia workshop open to all, it has transformed itself into a centre for educational and cultural activities, primarily aimed at children and teenagers. The games library, a place for socialising and exchanges, today attracts more than 250 families to take part in a range of activities, from board games to craft activities (designing theatre sets). Its activities have inspired the Champigny town hall, which is keen to provide activities of the same nature in other neighbourhoods.

#### GRANT AWARDED: €10,000

#### APEIC

Orchestra class at the Albert Thomas primary school

• Association des femmes des Mordacs Encouraging solidarity between residents

Femmes Relais
Women inter-cultural mediators in Champigny

**IRO-O** Educational initiatives for people of all ages

• La fleur qui rit Story-telling accompanied by an accordion

Proximité Encouraging exchanges around world cuisines

 Support and family-junior secondary exchanges
 Springtime for families

Un Plateau pour tous Transforming the cooking worksho **SOLIDARITY IN THE COMMUNITY** 

## Grenoble

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Grenoble has focused the action of Solidarity in the **Community on the La** Villeneuve area in the southern part of the city. Although this "second city centre" is made up of a mix of housing, offices and retail activities. La Villeneuve has missed out on the dynamism of Grenoble. Worse. the neighbourhood has lost its original mixed-development character: the intermediate professions have moved out and the remaining population has become poorer.

The eight non-profit organisations supported, thanks to grants totalling €100,000, have set up shop in the heart of the neighbourhood and are often the first point of contact for residents.



**38 Napalm** Fuel for La Villeneuve

• Afric'Impact Artistic workshop revolving around Brazilian percussion

Hadra Modern music in La Villeneuve

Kiap Sport and social cohesion

Le Dojo grenoblois A socially supportive judo club

Osmose
Activities for families

Synergie
 An educational path for young school drop-outs

Vill9LaSérie
A series filmed in La Villeneuve

#### Osmose

Osmose is the "Ali Baba's cavern" of La Villeneuve. You can find everything there and, if you have a project, the organisation helps you set it up. Every day, weekends included, local residents volunteer to organise a varied range of educational and social activities.

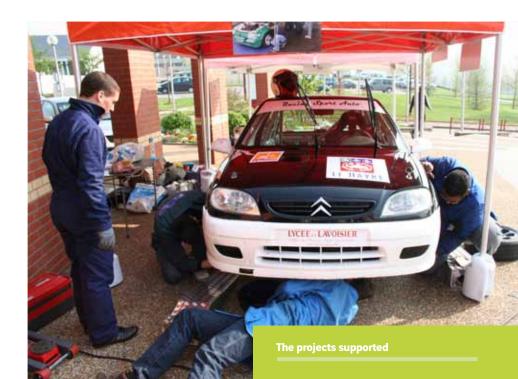
The organisation's point of departure and pivotal activity is support for schoolwork. Osmose is in contact with all the neighbourhood schools and offers help to students identified by local teachers. Some 100 primary and junior secondary school students are taken in hand and supervised by volunteers. Osmose also organises many cultural outings for families and sporting activities on Wednesdays and weekends. Lastly, the organisation has set up a regular public letter-writing service, a morning coffee corner, a sewing workshop, a foyer for young people and an IT corner for dealing with administrative formalities.

#### GRANT AWARDED: €17,000

## Le Havre

The Le Havre urban centre has 245,000 residents spread out over 17 communes with five deprived neighbourhoods (four in Le Havre itself and one in Gonfreville l'Orcher). These neighbourhoods, comprised primarily of social housing complexes, suffer from a high level of unemployment.

The majority of the six projects supported, thanks to grants totalling €75,000, propose original initiatives revolving around the themes of youth employment and education.



#### **Racing Sport Auto**

Enthusiastic followers of automobile sport created the non-profit organisation Racing Sport Auto in 2002. This small group prepares cars for local rallies and some of the people involved are also drivers. After encouraging young people to get involved in the racing events in which they participated, they had the idea of suggesting a partnership with the vocational high school located in the Le Havre neighbourhood of Mont-Gaillard, listed as a priority urban area. The partnership consists of providing additional training for the young people in the mechanical trades through practical experience on racing cars. This initiative, which benefits 10 to 15 young people a year, is divided into two parts. First, three cars are made available to the high school for weekly mechanical workshops. Secondly, the young people work with the organisation's teams during races to carry out maintenance of the vehicles: a unique opportunity to experience the demanding and instructive environment of car racing!

GRANT AWARDED: €11,500

AREC A forum for parents

Du Grain à démoudre Film workshops in local neighbourhoods

**Eugène Varlin** Twenty years of educational actions

Racing Sport Auto An innovative training initiative

Sabine Mobility as a driver of integration



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## Rennes

The Rennes urban area has 400,000 residents living in 38 communes. Five neighbourhoods in this urban area are listed as priority neighbourhoods. The Rennes municipality launched an urban and social project many years ago aimed at improving residents' quality of life and the image of the big social housing projects.

Six non-profit organisations have been supported in the framework of this programme thanks to grants totalling €94,000 euros. Four of them are installed in one of the urban area's five priority neighbourhoods.



### Cap Kennedy

Since 2011, in the heart of the deprived neighbourhood of Villejean in Rennes, the Élan créateur cooperative has been coordinating an innovative project: Cap Kennedy. The idea is to offer premises to new entrepreneurs – primarily women – from these problem neighbourhoods, allowing them to test and launch their activity. Eight offices are made available to the young would-be entrepreneurs, who also receive business development support from specialised structures. More than a simple business incubator, Cap Kennedy is a space for exchanges and experimentation that gives project leaders

genuine opportunities to make their project a success. The fields of activity – liberal professions, logistics, web-based commerce – are as varied as the profiles of the entrepreneurs supported.

The positive results observed since this initiative was launched will encourage Élan créateur to expand this experience into another deprived neighbourhood in the same urban area in 2013.

GRANT AWARDED: €11,000

Déclic Femmes

Facilitating autonomy and citizenship for women living locally

#### Elan créateur

Promoting employment in the local neighbourhood

#### Langue et communication

French-teaching classes in the local neighbourhood

**Liberté couleurs** Forum for building <u>better communities</u>

#### Prélude

mproving the professional skills of employees on work-integration sc<u>hemes</u>

#### Prisme

Facilitating mobility





## Sillon solidaire

ACCESS TO HOUSINGMOBILITYEDUCATION

The Sillon solidaire endowment fund was set up in 2012 at the instigation of the COSEA builders' consortium and the Fondation VINCI pour la Cité, joined by the LISEA concession company, which is responsible for future operation of the South Europe Atlantic high-speed line between Tours and Bordeaux.

Sillon solidaire aims to support actions to combat exclusion in the three regions that will be crossed by the future line: Aquitaine, Centre and Poitou-Charentes.

This initiative, an innovative framework for civic involvement, offers employees from all the companies involved – VINCI companies and partners – the opportunity to join forces in favour of sustainable development in the regions concerned.

With an annual budget of €310,000, the fund focuses its action on three themes: access to housing, mobility to facilitate employment and education.

The first three calls for projects published in 2012 led to support for 31 initiatives sponsored by 35 employees working on the construction site.



MORE INFORMATION ON www.sillonsolidaire.fr

#### **Sylvain Piat**

Coordinator of the "Union régionale pour l'habitat des jeunes en Poitou-Charentes"



MORE INFORMATION ON www.urhajpoitoucharentes.fr

## **Access to housing**

The Sillon solidaire endowment fund supports initiatives dealing with the issue of housing for very vulnerable people and those excluded from mainstream society.

The housing crisis affects people with major exclusion issues, of course, but now it is also impacting on low-income households (young people, single parent families, retired people) and undermining the confidence of middle-class households. Housing has now become a key issue in the changes marking people's lives (family breakdown, partners splitting up, professional mobility). Rather than just a functional aspect, it is an integral part of personal identity and a factor contributing to social integration. »

## **Reception centre and advice on housing issues**

### Since 1996 the non-profit organisation Pierre Sémard has

been running a 102-bed young workers' hostel. This social residence aims to welcome young people who need a home because they have had to relocate for work, because of family breakdown or because they have just been released from an institution, etc. The non-profit provides them with a home, helps them with the everyday aspects of their lives and supports them through their social and professional integration.

The organisation is keen to set up a reception, information and advice service to enable it to respond quickly and appropriately to needs as they arise.

#### Support from the Sillon solidaire endowment fund

€7,445 to set up a website and buy computers, furniture and lockers for the young residents.

Joseph Navas, a construction equipment driver with COSEA, will be organising road safety talks and helping to develop the organisation and promote it among his colleagues.

#### A motivated sponsor

This sponsorship will enable me to help set up the housing reception, information and advice service. Thanks to the grant, the organisation will be able to buy the furniture and computers it needs to support the young hostel residents in their social and professional integration. »

Joseph Navas, COSEA

**ARI – ASAIS**, Bordeaux (Aquitaine) Nargarajen Soobrayen, COSEA

Association de gestion des foyers sociaux, Poitiers (Poitou-Charentes) Axel Bayle, COSEA

Association Pierre Sémard, Angoulême (Poitou-Charentes) Joseph Navas, COSEA

 Habitat jeunes en pays libournais, Libourne (Aquitaine)
 Pascal Dumont, COSEA

Horizon habitat jeunes,
 La Rochelle (Poitou-Charentes)
 Vincent Marbaud, COSEA

Jeunesse et habitat, Tours (Centre) Didier Bossut, COSEA

**Le Logis**, Saintes (Poitou-Charentes) Bruno Nenert, COSEA

L'Escale, Niort (Poitou-Charentes) Jean-Pierre Lejeune, COSEA, and Gabriel Rebelo, COSEA

 Maison de la culture et des loisirs – Le Local, Poitiers (Poitou-Charentes)
 Philippe Delaisement, COSEA

 Maison des jeunes et de la culture
 Claude Nougaro, Montmorillon (Poitou-Charentes)
 Bertrand Alamichel, COSEA

■ **Toits etc.**, Chef-Boutonne (Poitou-Charentes) Christian Laveau, COSEA

 Un Toit en Gâtine, Parthenay (Poitou-Charentes)
 Dominique Boulle, COSEA

#### **Catherine Lestre de Rey**

"National delegate of the Fédération des associations de la route pour l'éducation" (FARE)

MORE INFORMATION ON www.federation-fare.fr

# Mobility

The Sillon solidaire endowment fund supports initiatives promoting access to mobility for very vulnerable people and those excluded from mainstream society to help them achieve social and professional integration.

**«** Today, mobility-related constraints limit an individual's ability to participate in social and professional life. But people can expand their horizons, whether by learning to drive a car or how to use public transport. Socially supportive driving schools and mobility platforms offer this training to those on the margins of society and the working market. Working with multidisciplinary professionals, innovative approaches, diverse partnerships and organisations operating in a national network, they are able to help these people 'climb aboard'. »

### Helping people excluded from society gain or regain their mobility

ADSEA (Association départementale pour la sauvegarde de l'enfant à l'adulte) was set up in the Vienne department in 1965 and is active in the Châtellerault area, providing specialised prevention services including child protection, support for parenting and social and professional integration.

SILLON SOLIDAIRE

The organisation also runs a socially supportive driving school (Point 12) and a scooter rental service for people on backto-work schemes.

In the interest of efficiency, it has now pooled its mobility initiatives to create a dedicated arm providing rental vehicles and carrying out mobility assessments and prevention workshops (road safety, eco-driving, etc.), as well as its socially supportive driving school.

### Support from the Sillon solidaire endowment fund

 $\in$ 10,000 to buy a dual-control vehicle for the driving school.

Sébastien Prugnau, head of internal communication at COSEA, and Sylvain Bretaudeau, webmaster at LISEA, will provide advice on the design and management of the website, as well as on how to publicise the organisation and its work.

### Two complementary sponsors

The opportunity to get involved as a sponsor lets me capitalise on my skills by making them available to a non-profit organisation. As soon as Sillon solidaire was set up, I wanted to make myself useful, and to discover the non-profit sector. What's more, I find this co-sponsorship inspiring. **»** 

### Sébastien Prugnau, COSEA

This sponsorship is the realisation of a personal aspiration that had been lying dormant and just waiting to be put into practice. My participation in the project will involve supporting and advising the organisation on how to set up an information website for the people it supports. The people involved in this project have a lot to share about social issues and are all very enthusiastic! »

Sylvain Bretaudeau, LISEA

ADSEA 86, Buxerolles (Poitou-Charentes) Sébastien Prugnau, COSEA, and Sylvain Bretaudeau, LISEA

**AGVRC – Le Vago**, Cognac (Poitou-Charentes) Lisa Baudouin, COSEA, and Christophe Depierre, COSEA

AIVE, Niort (Poitou-Charentes) Jean-Pierre Martin, chairman of Sillon solidaire

Amicale de la jeunesse de Montmoreau, Montmoreau (Poitou-Charentes) Thierry Lambert, COSEA

**Centre socioculturel de la Blaiserie**, Poitiers (Poitou-Charentes) Erik Leleu, COSEA

Dynamob, Loudun (Poitou-Charentes) Céline de Rovere, COSEA

Isle et Dronne, Porchères (Aquitaine) Bruno Perverie, COSEA, and Emmanuelle Michon, COSEA

 Loisirs formations mobilité, Angoulême (Poitou-Charentes)
 Philippe Marchal, COSEA

**Mob d'emploi 37**, Tours (Centre) Stéphane Brondino, COSEA

Mot à mot, Melle (Poitou-Charentes) Aurélie Faudry, COSEA

#### **Caroline Catois**

Researcher in "Social cohesion, education and health" at the Poitou-Charentes region Prefecture



MORE INFORMATION ON www.poitou-charentes.gouv.fr

# Education

The Sillon solidaire endowment fund helps to combat academic failure and prevent illiteracy.

**«** Today in France, 15% of pupils fail to complete their primary education successfully and they also fail to catch up later. More than three million people living in metropolitan France are illiterate despite having been through the school system. There are two processes at fault here: failure to master the initial learning phase and a lack of consolidation, leading to a significant loss of skills and knowledge. To prevent this, it is first of all essential to understand properly the obstacles the child faces and, secondly, to mobilise those around him or her: teachers, parents, families, social workers, etc. »

### Déambulabus – a mobile ressource centre for young and old

Over the last three years **the "Club aînés et jeunes" social, cultural and sports centre** has noticed that a large number of families in extreme hardship have been arriving in the Bel-Air Grand-Font priority-action neighbourhood in Angoulême with problems of social and cultural integration and difficulties with learning French. Some children are often left to themselves and rarely take part in the social centre's activities.

Déambulabus is a multidisciplinary project: the centre has transformed a utility bus, which is loaned to it once a week, into a mobile activity centre offering a reading area inside and art workshops outside.

The initiative has proved very popular. The fact that the bus can stop and set up in various public areas has encouraged families to meet outside their usual environment, and regular contacts have been established with children who usually never go further than their local playing area.

Given the interest shown by the families involved, the organisation has decided to buy its own vehicle so that it can run the service throughout the year, several nights a week, on Saturday afternoons and during school holidays.

### Support from the Sillon solidaire endowment fund

€10,000 to co-finance a nine-seater vehicle.

Patrick Mirallès, Human Resources Manager, section E, COSEA, will assist with site visits, accounting, management and career advice for service users.

### A committed sponsor

When I visited the project for the first time I met managers who were really involved, and who had a clear vision of current social issues. Thanks to the support of Sillon solidaire, we will try to bridge the gap between the official employment agency and the organisation's beneficiaries. Getting to know the non-profit sector has been a very rewarding experience for me. »

Patrick Mirallès, COSEA

Action prévention petite enfance
 Médoc, Lesparre (Aquitaine)
 Thierry Fayoux, COSEA

**AFFIC – CRIA 37**, Tours (Centre) Jérôme Dalzon, COSEA

Association de la fondation étudiante pour la ville (AFEV), Châtellerault (Poitou-Charentes) Sébastien Vecchiato, COSEA

Association des centres socioculturels des 3 Cités, Poitiers (Poitou-Charentes) Matthieu Lafaurie, LISEA

Association familiale laïque Bastide, Bordeaux (Aquitaine) Céline Barrois, COSEA

 Association familiale laïque Les Portes du Médoc, Le Pian Médoc (Aquitaine)
 Frédéric Dallot, COSEA

 Centre social, culturel et sportif
 Club aînés et jeunes, Angoulême (Poitou-Charentes)
 Patrick Mirallès, COSEA

 Déclics, Angoulême (Poitou-Charentes)
 Vincent Dornier, COSEA

**UDAF des Deux-Sèvres**, Niort (Poitou-Charentes) Romain Le Quer, COSEA



# **Outside France**

■ FOUNDATIONS OUTSIDE FRANCE ■ DIRECT SUPPORT TO PROJECTS



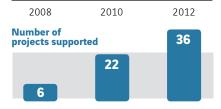
2012 saw creation of the Fonds VINCI in Belgium and Nadácia GRANVIA in Slovakia, which join the three sister foundations already in existence: Nadace VINCI (Czech Republic), VINCI Stiftung (Germany) and Syndesmos VINCI (Greece). In 2012, these five foundations supported 37 projects through 47 sponsorships, with a total budget for action of €450,000.

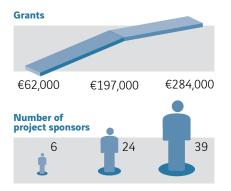
The Fondation VINCI pour la Cité offers its experience to the sister foundations, coordinated by a network of local correspondents and committed sponsors.

# **Nadace VINCI**

The Nadace VINCI foundation successfully carried out its mission for the fifth year running. In 2012, eight out of the 25 projects submitted were supported, thanks to a budget of €46,000 and eight new project sponsors.

### Nadace VINCI in figures (cumulative)











#### The projects supported and their sponsors

#### PROMOTING ACCESS TO EMPLOYMENT

### Archipel Tábor

Petra Barcalova, VINCI Park CZ (VINCI Concessions)

#### Dlaň životu Ostrava

Monica Vrnakova, Průmstav (VINCI Construction)

**Elpida** Prague Přemysl Neumajer, SMP CZ (VINCI Construction)

 Handicap centrum Srdce
 Poděbrady
 Magdaléna Dvorakova, Soletanche (VINCI Construction)

**P-Centrum** Olomouc Jiří Dostal, Průmstav (VINCI Construction)

### Slezská diakonie Český Těšín Pavel Nemejc, SMP CZ (VINCI Construction)

**Tyfloservis** Prague Vladimír Drahokoupil, Eurovia CS

 Život bez bariér Nová Paka Jan Horak, Kastt (VINCI Energies)

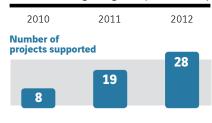
### NADACE VINCI

# **VINCI Stiftung**

Since it was set up in 2010, VINCI Stiftung für gesellschaftliche Verantwortung (the VINCI Foundation for social responsibility) has supported initiatives aimed at integrating people excluded from mainstream society and helping people find and keep a job or move back into work. In 2012, it supported nine projects

sponsored by 12 employees, thanks to a budget of €122,000.

### VINCI Stiftung in figures (cumulative)













### PROMOTING ACCESS TO EMPLOYMENT

Teach first Deutschland gemeinnützige GmbH
Berlin
Lutz Günther, Eurovia Services (Eurovia)

 Tübinger Verein für Sozialpsychiatrie und Rehabilitation e.V.
 Tübingen

Adham Azzam, Via Solutions Süd-West (VINCI Concessions)

Verein Arbeiterwohlfahrt Rhein-Neckar e.V. Weinheim Silvia Moschner, SKE Construction (VINCI Energies)

### Verein fördern durch spielmittel e.V. Berlin

Dorte Thurm and Christian Gohlke, VINCI Facilities (VINCI Energies), and Iris Tietze, VINCI Deutschland

Verein Prop e.V. Munich

Dieter Furch, Stingl (VINCI Energies)

Verein TV Cannstatt 1846 e.V.
Stuttgart

Pellegrino Pumilia, Faces tech & energy (VINCI Energies)

#### Verein zur Förderung junger Menschen e.V. Mannheim

Norbert Huwe, G+H Isolierung (VINCI Energies), and Matthias Murmann, SKE Facility Management (VINCI Energies)

#### **BUILDING BETTER COMMUNITIES**

St. Dominikus Krankenhaus und Jugendhilfe GmbH Ludwigshafen

Jörg Meyer, G+H Isolierung (VINCI Energies)

### Verein Aktion Spielraum Froschlache e.V. Ludwigshafen Leonhard Rohe, Wrede & Niedecken (VINCI Energies)

VINCI STIFTUNG

# **Fonds VINCI**

The Fonds VINCI was created in 2012 by 11 VINCI group entities in Belgium, with the support of La Fondation VINCI pour la Cité and under the aegis of the King Baudouin Foundation. The Fonds VINCI supports projects that combat all forms of exclusion by providing human and financial support and encouraging social innovation. Over 90 projects were examined after the call for projects launched in June 2012.

### Fonds VINCI in figures (2012)









### PROMOTING ACCESS TO EMPLOYMENT

(VINCI Construction)

Centre de formation de Treignes
Treignes
Caroline Detre, Bageci

Fondation SUSA
 Mons
 Pierre Verburgh, Cegelec (VINCI Energies)

Het Anker - Illegalli Brussels Joëlle Michiels, Malika Baba and Stijn Tavernier, Cegelec (VINCI Energies)

 Kunst Z
 Antwerp
 Bart Artois, VINCI Facilities (VINCI Energies)

La Maison ouverte Charleroi

Emmanuel Felix, Actemium (VINCI Energies)

L'Étape
 Tournai
 Gregory Winkowski and Virginie
 Monego, Cegelec (VINCI Energies)

L'Îlot maison d'accueil Charleroi

Pierre Jomaux, Cegelec (VINCI Energies), and Didier Chrétien, Nizet (VINCI Construction)

Pitstop
 Bruges
 Luc Michils, MBG (VINCI Construction)

#### **BUILDING BETTER COMMUNITIES**

 Anapneusis
 Antwerp
 Wim Hicguet, Actemium (VINCI Energies)

Comme chez nous Charleroi Frédéric Mayné, Cegelec (VINCI Energies)

Job & Cie – Bike-on Ghent Steven De Backer and Luc Van Cauteren, Cegelec (VINCI Energies), and René Cremers, Actemium (VINCI Energies)

La Scientothèque
 Brussels
 Guy Bertels, VINCI Energies Benelux

Les compagnons de la maison
 Marche-en-Famenne
 Yasmina Charlier and Marjorie Goossens,
 Cegelec (VINCI Energies)

Rupel
Antwerp
Adinda Bisschop, Actemium
(VINCI Energies)

FONDS **VINCI** 

# Nadácia GRANVIA

In 2012, GRANVIA (two shareholders: VINCI Concessions and Meridiam Infrastructure), GRANVIA Operation (VINCI Concessions) and Meridiam Infrastructure joined forces with La Fondation VINCI pour la Cité to create the Slovak foundation Nadácia GRANVIA. The foundation benefits from the support of outside experts from the non-profit and academic sectors participating in its selection committee and board of directors.

### Nadácia GRANVIA in figures (2012)









### The projects supported and their sponsors

### PROMOTING ACCESS TO EMPLOYMENT

Animus Apertis (First step)
 Banská Bystrica
 Róbert Kiss, GRANVIA Operation

Les enfants du Danube Bratislava Izabela Ďurkovičová, GRANVIA

Smart Chance Bratislava Denisa Niang Pichnarčíková, GRANVIA

**WellGiving** Bratislava Alena Csoltiová, GRANVIA

#### **BUILDING BETTER COMMUNITIES**

 MOST social services centre Bratislava
 Renata Chmárová, GRANVIA

Nádej (Hope) Veľké Kosihy Marek Holič, GRANVIA

NADÁCIA GRANVIA

### Syndesmos VINCI

Since its creation in 2011, Syndesmos VINCI has supported two projects – Iris and Alkyoni – that focus on promoting access to employment for disabled people. The active involvement of sponsors from Gefyra (VINCI Concessions) is today further enriched by the support of the "Gefyristas", a volunteers' group made up of VINCI employees and their families and neighbours – a genuine across-the-region initiative. The Gefyristas regularly organise socially supportive actions.

The first two projects supported by Syndesmos VINCI in Greece were chosen from among non-profit organisations belonging to the social action platform "Pylons for solidarity", founded by Gefyra SA.





### **DIRECT SUPPORT TO PROJECTS**

# In 2012, The Fondation VINCI pour la Cité also supported projects outside France – in Spain and in Colombia.

#### INTEGRATION THROUGH EMPLOYMENT

### Horts Solidaris

Rehabilitation of orchards-vegetable gardens and creation of a work-integration garden (Spain - Mallorca)

Non-profit organisation: rehabilitation of orchards-vegetable gardens in the Soller Valley and establishment of an integration through employment structure inspired by the French Cocagne model.

#### Sponsorship: €22,600

Mario Navas, controller with Spark Iberica Omexom (VINCI Energies) in Mallorca, will be advising the non-profit on administration and project management.

#### Projeter sans frontières

Social cohesion and inclusive economy (Colombia – Bogota)

Non-profit organization: social integration of vulnerable groups in a post-conflict situation by rebuilding the social fabric and supporting development of sustainable economic activities.

#### Sponsorship: €19,200

Xavier Laloum, sales director with Soletanche Bachy Cimas (VINCI Construction) in Bogota, will be offering advice on sales canvassing and will facilitate creation of bridges between the supply of goods produced and the market.





# Working with the Foundation

**SPONSORSHIP** 

■ FIVE SELECTION CRITERIA ■ ORGANISATION



The VINCI Foundation is a framework made available to Group employees keen to help the community find new forms of solidarity through partnerships between social-sector organisations and business organisations. Supported by a board of directors and a selection committee representing all the VINCI Group's business lines, the Foundation team puts project leaders in touch with sponsors, who are the crucial factor in operation of the Foundation. The sponsors are the crucial element in the work done by The VINCI Foundation. They supplement its financial support by contributing their skills to the projects supported.

### Their role has many facets

- advising the organisation on management (accounting, commercial approach, communication) or technical aspects (works, safety, legal considerations, etc.);
- awarding subcontracting work to the social integration enterprise sponsored or introducing it to their customers and suppliers;
- providing careers advice and helping people discover our different trades and jobs (organising CV workshops, mock job interviews, worksite visits, etc.);
- **being attentive** to the structure's needs and providing a useful sounding board for project leaders.



# What does being a sponsor entail?

### Helping people back into employment

AFEP was already a partner and a supplier. I wanted to give them a helping hand to develop their activity. Now that I'm a sponsor, the goal is to perpetuate this partnership and create new links by offering work experience contracts to the young people whom Afep trains. »

Michel Canivet, business unit manager at Actemium (VINCI Energies) in Saint-Étienne

### **Contracting work out**

By contracting out maintenance work on our network to a neighbourhood social association, we're giving a helping hand to people excluded from the world of work, who gradually regain self-confidence and get their foot back in the stirrups. »

Jean-Luc Guiot, viability maintenance manager at Cofiroute (VINCI Autoroutes) in Chambray-Les-Tours



### A long-term engagement

The long-term relationship established with the non-profit Hors la Rue allowed me to meet some extraordinary people, understand better the tough existence of young foreigners without identity papers in France, banish a lot of preconceived ideas, offer a little expertise and get back a lot more than I gave. »

François Le Vert, then director of communication at VINCI Park (VINCI Concessions) in Nanterre

### Contribution of expertise

I assisted the integration non-profit Mosaïcités with safety and risk management, both in its workshop and during mosaic-laying works. I also gave it new ideas for improving working conditions for its employees. In return, I obtained great satisfaction from seeing the way people got involved and improved their lives! »

**Camille Delacôte**, employee prevention and safety officer at Escota (VINCI Autoroutes) in Mandelieu

### Understand exclusion in order to act

I didn't know the non-profit sector at all, but I got involved all the same because I found the cause of the non-profit Loger Marseille Jeunes interesting. Today, I can say that this experience has greatly enriched me. This sponsorship opened my eyes to a lot of difficult real-life situations and I'm very happy to be able to contribute to improving them. »

Laurence Orsoni, accountant with VINCI Energies Sud-Est

### Giving a little of your working time

Even if we sometimes think we won't have enough time to devote to the organisation, as soon as you're a sponsor, the magic starts to work! Discovering a new way of seeing things and meeting people that you don't usually spend time with are a source of personal and professional development. »

Marc Bouron, operations director at Cofiroute (VINCI Autoroutes)

Examples of structures supported: social integration workshops or enterprises, neighbourhood social associations, neighbourhood nonprofit associations, sheltered workshops, etc.

### 1 Long-lasting support and innovation

The VINCI Foundation supports initiatives with a long-term objective providing sustainable employment or a long-term activity serving the most deprived groups. It does not provide funding for one-off projects (exhibitions or events), even if they have a community or workintegration bias. It gives preference to innovative projects able to perpetuate the mechanisms put in place.

### 2 VINCI employees' mobilisation

Only projects likely to attract the involvement of VINCI employees may be selected, to facilitate organisation of local sponsoring arrangements. It is therefore essential that the project leader and the sponsor live in the same geographical area. Projects must be transmitted to the VINCI Foundation by a VINCI employee.



### 3 Location

The VINCI Foundation supports only projects whose **action is based in France.** The development of a network of sister foundations outside France enables local support for projects in the countries concerned (today in Belgium, the Czech Republic, Germany, Greece and Slovakia).

### 4 Structures eligible for support

Non-profit organisations under the French law of 1901 (an exception being made for structures set up to promote integration through economic activity – the organisation may also have a market economy status) and any structure with a social and community purpose. The Foundation supports **small** 

# structures with no political or religious bias.

It does not provide funding for umbrella organisations, local authorities, public establishments or individual projects.

### 5 Financial support

The financial support granted by the Foundation is intended to cover **investment expenses,** whether tangible (purchase of tooling, vehicles, IT equipment, furniture, etc.) or **intangible** (website, training courses linked to the project, etc.) to the exclusion of any ordinary operating expenses.



The VINCI Foundation's action is coordinated by three complementary decision-making bodies.

### **Board of directors**

Made up of members of VINCI's Executive Committee and people active in work integration and social action, it examines every year the initiatives supported and suggests new avenues for action.

### College of founding members

#### Xavier Huillard

Chairman and Chief Executive Officer, VINCI Chairman of La Fondation VINCI pour la Cité

Louis-Roch Burgard Chairman, VINCI Concessions

**Pierre Coppey** Chairman, VINCI Autoroutes

Pierre Duprat Director of Corporate Communication, VINCI

Richard Francioli Executive Vice-President, Contracting, VINCI

Yves Meignié Chairman and Chief Executive Officer, VINCI Energies

Franck Mougin Vice-President, Human Resources and Sustainable Development, VINCI

Jean Rossi Chairman, VINCI Construction

**Olivier de la Roussière** Chairman, VINCI Immobilier

Jacques Tavernier Chairman and Chief Executive Officer, Eurovia

### College of employee representatives

Gilles Brard IT technical manager, VINCI

Laurence Gourmelon Executive assistant, treasury and financing, VINCI

### College of acknowledged experts

Alexandre Bonjour General secretary, Coorace

**Zinn-Din Boukhenaissi** Managing director, CNLRQ

**Olivier Dupuis** General secretary, CNEI

Michel Gaté General secretary, CNCE-GEIQ

Éric Pliez Managing director of non-profit organisation Aurore

### **Selection committee**

The selection committee meets five times a year to decide on applications for support submitted by the Foundation's team.

### **Group employees**

Mathilde Bullier-Semezis Communications director, VINCI Facilities (VINCI Energies)

Christian Caye Sustainable development delegate, VINCI

Jean-Jacques Chabredier Infrastructure, industry and local authorities purchasing manager, VINCI Energies France Paris Region

Jean-Michel Dedôme Managing Director, VINCI Energies France Centre Ouest

Jean-Pascal Dusart Human resources adviser, VINCI Construction France

**Tanguy Le Blay** Regional director Brittany, Eurovia Sylvie Lloret Human resources director, GTM Bâtiment (VINCI Construction)

Hervé Meller Human resources director, VINCI Construction

**Pierre Monlucq** Regional director Paris Region, Eurovia

Bernadette Moreau Quality, safety, environment director, Cofiroute (VINCI Autoroutes)

Laurent Querelle Director, rehabilitation department, Bateg (VINCI Construction)

**Brigitte Simon** Director, legal affairs, VINCI Concessions



### Social-sector experts

Alexandre Bonjour General secretary, Coorace

Éric Pliez Managing director, non-profit organisation Aurore

### Team

The Foundation's team is in charge of shortlisting and presenting applications to the selection committee. It facilitates development of partnerships and coordinates the network of sponsors.



#### Left to right

Églantine de La Brosse, Project manager Émilie Perbost, Project officer Chantal Monvois, General manager Armel Monfort, Assistant Françoise Bricout, Development officer

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### FONDATION VINCI POUR LA CITÉ

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