

A photograph of a middle-aged man with glasses and a striped shirt smiling and talking to a young man in a blue shirt. They are in a workshop or industrial setting. A yellow box is overlaid on the bottom left, and a semi-transparent blue box is on the bottom right.

**FONDATION  
D'ENTREPRISE  
VINCI  
POUR LA CITÉ**

**ESSENTIALS 2014**

HELPING EVERYONE TO FEEL PART OF THE COMMUNITY

# Overview of the Foundation

**Created in 2002, the corporate Fondation VINCI pour la Cité serves as a bridge between VINCI, a global player in concessions and construction, and the associative milieu. For 13 years, it has supported innovative actions carried by stakeholders fighting exclusion. It accompanies projects supported by the Group's employees, who make a lasting commitment.**

## → Taking action against all forms of exclusion

The Foundation supports projects that provide lasting solutions to the social or professional integration difficulties of the poorest.

## → Accompanying project implementers with dual support

The Foundation systematically provides support in two forms to the projects it accompanies:

- financial aid for investments;
- and the skills of one or more Group employees.

## → Evaluating our impact

All the projects that receive the Foundation's support are monitored and assessed. Project implementers and their sponsors conduct a yearly review of their actions together. The Foundation is setting up a system by which to measure its territorial impact in the framework of its Cité Solidaire programme located in priority neighbourhoods.

## → Encouraging initiatives

The Foundation encourages initiatives as close as possible to territories where VINCI is present. In order to adapt to local contexts and foster the civic commitment of Group employees, the Foundation supports the creation of structures in France and abroad: today, there are nine funds and foundations making a lasting commitment to fighting exclusion.

# Key figures



EVERY YEAR



200

projects supported



€2.5M

in grants



1 to 2

foundations  
created abroad



SINCE 2002



1,600

projects supported



€26M

in funding  
granted



2,200

sponsorships set up



EVERY PROJECT



1 to 4

VINCI staff involved  
per project



€15,000

average grant

This is the amount  
of financing received by  
projects sponsored by an  
employee in the framework  
of the Foundation

## The VINCI Group

VINCI is a global player in concessions and construction, employing more than 185,000 people in some 100 countries. We design, finance, build and operate infrastructure and facilities that help improve daily life and mobility for all.

Because we believe in all-round performance, above and beyond economic and financial results, we are committed to operating in an environmentally and socially responsible manner. And because our projects are in the public interest, we consider that reaching out to all our stakeholders and engaging in dialogue with them is essential in the conduct of our business activities.

VINCI's goal is to build long-term value in this way for its customers, shareholders, partners and employees, and for society at large.

# 2014 in short

IN FRANCE  
AND ABROAD



# 226

**projects supported**  
by 9 foundations



# 377

**sponsorships**  
1 to 4 Group  
employees acting  
as sponsors  
for each project



Discover all the projects  
supported in 2014 at  
[www.vinci-foundation.com](http://www.vinci-foundation.com)



## The Network of Foundations...

**has grown: one new foundation  
created in the Netherlands**

**is getting organised:  
VINCI foundation pivot club created**

\* In France, 138 projects supported by the corporate Fondation VINCI pour la Cité, and 30 projects supported by the Sillon Solidaire endowment fund (as part of the establishment and operation of the South Europe Atlantic high-speed rail line).

## AREAS OF INTERVENTION



**41%**

**93 projects  
promoting access  
to employment**



**29%**

**65 projects  
priority  
neighbourhoods  
and social action**



**20%**

**46 projects  
inclusive mobility**



**10%**

**22 projects  
integration  
through housing**

## HIGHLIGHTS OF 2014

### **1<sup>st</sup> thematic call for projects by the Foundation**

**3 Fondations pour la mobilité  
More than €610,000 in grants  
31 projects supported**



### **Access to employment for people living in total exclusion**

**A 4<sup>th</sup> permanent job contract  
signed at VINCI as part  
of the Emmaüs Défi partnership  
1 work-study contract at GEIQ**

### **Cité solidaire 3 new operations**

**Lyon / Strasbourg /  
Bottrop (Germany)**

### **Territorial impact measurement launched to evaluate:**

- social re-vitalisation of the neighbourhood;
- the impact of a specific sponsors' club for the territory.

# Fighting exclusion

## The Foundation's four areas of intervention



**Promoting access to employment.** The Foundation supports stakeholders that work to improve access to employment and training.



**Integration through housing.** The Foundation encourages stakeholders that enable vulnerable people to obtain and stay in housing.



**Inclusive mobility.** The Foundation supports initiatives that foster the mobility of groups facing social or professional exclusion.



**Building community in priority neighbourhoods.** The Foundation provides its support to associations that act to strengthen social ties and fight isolation and social exclusion among inhabitants of priority neighbourhoods.

## Three project selection methods



### 'Coup de Cœur' projects

These are projects that Group employees decide to bring to the Foundation.



### 'Cité Solidaire' operations

Every year, 2 to 4 geographic calls for projects are issued in priority neighbourhoods to help small associations serving inhabitants.



### Thematic calls for projects

The Foundation issues, alone or in partnership with other foundations, national calls for projects around urgent social issues.





“ The fact that the VINCI Foundation takes an interest in a priority neighbourhood promotes the associations that work there and the people that live there. Lasting relationships are forged between associations seeking to increase their professionalism and VINCI sponsors who donate their professional skills. This relationship with professionals is priceless! ”

Annie Pellissa  
Head of Social and Urban Development, Toulouse City Hall

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