

**Eurovia launches a recruitment campaign to fill
1,500 job vacancies throughout France
31 august 2005**

On 1 September 2005, VINCI Group subsidiary Eurovia will be launching a broad-based recruitment campaign designed to attract the estimated 1,500 new workers it needs every year.

The nation-wide campaign, called "Eurovia now hiring", will be carried out over an initial period of 6 months and be aimed primarily at workers. Company vehicles - 3,500 light trucks and vans belonging to Eurovia's 250 agencies - will carry recruitment advertising posters. The vehicles, which are on the road throughout the country every day, will give maximum visibility to this locally-based campaign and its slogan "Proud of having built it, proud of my job". Eurovia's goal is to raise the image of civil engineering jobs by showing how important they are to regional development and quality of life.

To coordinate applications generated by the campaign, a toll-free number has been set up: 0810 43 44 45 (price of a local call). People can call the toll-free number to submit a job application by telephone. These telephone applications will then be examined by regional human resources departments and forwarded to local operational managers, who will get in touch with applicants. The system has been designed to rapidly process applications in a targeted manner.

Advertisements will be published in the press and information cards handed out in schools and at job recruitment fairs to support the campaign.

Eurovia, a VINCI subsidiary, is one of the world leaders in roadworks. With 36,000 employees, the company has operations in 16 countries through 300 roadworks entities and 800 industrial production plants. Eurovia generated net sales of €5.7 billion in 2004.