



Rueil Malmaison, 18 June 2018

## **VINCI and Ares create Liva, a company specialising in worksite logistics**

Developed at the initiative of the Fondation VINCI pour la Cité<sup>1</sup>, Liva is a back-to-work company providing logistics services for building sites.

Liva, a social enterprise, is a joint venture established by two founding shareholders: Ares (51%) and VINCI Construction France (49%). The company, under the executive management of Ares, will operate throughout France and for several customers, starting with worksites in the greater Paris region. Its aim is to meet the social integration requirements included in a large number of contracts and contribute to innovation in worksite logistics. Through Liva, VINCI Construction France and Ares hope to build bridges towards employment by proposing stable jobs and personalised support to people in difficulty. Drawing on their complementary areas of expertise, the two partners intend to professionalise worksite logistics jobs and innovate in that activity by creating a comprehensive solution based on digital technology and remote logistics management.

The company has three main goals:

- a social integration project: Liva will boost the social integration of people in difficulty by proposing stable jobs and personalised socio-professional support;
- a human resources project: build bridges towards employment. Liva will propose to some of its employees that they change career path and go into one of the Group's activities that are seeking to increase their workforce;
- a business activity project: to professionalise worksite logistics by drawing on the complementary areas of expertise the two partners in order to innovate by creating a comprehensive logistics solution, including a remote hub.

For the past several years, VINCI Construction France has awarded contracts to back-to-work group Ares for services associated with its major building sites in the greater Paris region – logistics management, traffic coordination, cleaning and waste management – as was the case, for example, for the redevelopment works on the Jussieu university campus and Fontenoy-Séguur complex. Ares is currently providing such services on the new Saint-Gobain HQ construction site.

Located in the Nanterre premises of VINCI Construction France, Liva will take on its first integration programme employee in July 2018.

The company's target is to hire 20 integration programme employees by the end of 2018, with a further 50 or so by the end of 2019. It will benefit from the support of the Hauts-de-Seine Regional Directorate for Enterprises, Competition Policy, Consumer Affairs, Labour and Employment.

### **About VINCI**

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<sup>1</sup> Created in 2002, the Fondation VINCI pour la Cité supports projects that provide durable solutions to the problems of integrating people in difficulty. The Foundation fosters initiatives proposed in the vicinity of VINCI operations in France and the rest of Europe. It illustrates the Group's determination to be a long-term partner to the communities for which it builds and manages infrastructure.

VINCI is a global player in concessions and contracting, employing close to 195,000 people in some 100 countries. We design, finance, build and operate infrastructure and facilities that help improve daily life and mobility for all. Because we believe in all-round performance, above and beyond economic and financial results, we are committed to operating in an environmentally and socially responsible manner. And because our projects are in the public interest, we consider that reaching out to all our stakeholders and engaging in dialogue with them is essential in the conduct of our business activities. VINCI's goal is to create long-term value for its customers, shareholders, employees, and partners and for society at large.

[www.vinci.com](http://www.vinci.com)

#### **About Ares**

Created in 1991, Ares (Association pour la Réinsertion Economique et Sociale) is a group of companies that serve as a "launch pad" for the social integration of the most marginalised people (young people without qualifications, people with disabilities, the long-term unemployed, etc.). Ares acts like a safe haven, somewhere people can put down their baggage, solve their problems and gradually prepare their professional and personal future. To that end, Ares runs an integration programme based on paid work, social and professional support, training and help to move into employment at the end of the programme. Ares comprises 12 social enterprises, each operating in a specific geographical area (Ile de France, Auvergne-Rhône-Alpes, Aquitaine) and focusing on four business activities: logistics, the circular economy, digital technology and environment-friendly transport. With an annual budget of €30 million, Ares supports almost 850 people a year over an average period of 11 months, with 66% of them leaving to take up a job or training programme.

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