

Rueil Malmaison, 1 April 2015

**VINCI Hackathon  
"48 hours to reinvent the customer experience for travellers and spectators"**

From 10 to 12 April, in partnership with the Nice Côte d'Azur Métropole and the City of Nice, VINCI will be organising an innovation competition aimed at designing digital applications around the customer experience in stadiums, airports and motorways. The hackathon will take place over 48 hours at the Allianz Riviera stadium in Nice.

**Transport, travel, matches & shows: innovating to optimise the customer experience**

Catching a plane, taking the motorway to get to work or go on holiday, watching a match or a concert in a stadium – all these activities raise questions touching on professional life and leisure that deserve practical solutions adapted to each case. How can you optimise your trip to get to your destination under the best possible conditions? How can you simplify your arrival at the venue or place and make the most of the time available? How can you share and prolong the experience with your community?

To answer these questions, VINCI is organising a hackathon which will bring together for 48 hours start-ups, developers, graphic designers, students and ideas sponsors around reinventing the customer experience for travellers and spectators. The stakes: €10,000 in prize money to be shared between the three winning teams – but also the opportunity to be talent-spotted, supported and coached by VINCI teams with the idea of trialling the new services imagined under real conditions.

**The general public called on to vote for the best application**

On Sunday 12 April after 48 hours of innovation, a jury composed of experts, start-ups, and VINCI partners and employees will select the finalists. Each of these teams will be asked to produce a short video presenting the service they have devised and the public will be invited to vote online for the winner. Apart from the Public Prize, the jury will also choose two other winning teams.

The winners of the competition will be announced on Tuesday 5 May 2015.

Information and enrolment on [vinci.bemyapp.com](http://vinci.bemyapp.com)

**About VINCI**

VINCI is a global player in concessions and construction, employing more than 185,000 people in some 100 countries. We design, finance, build and operate infrastructure and facilities that help improve daily life and mobility for all. Because we believe in all-round performance, above and beyond economic and financial results, we are committed to operating in an environmentally and socially responsible manner. And because our projects are in the public interest, we consider that reaching out to all our stakeholders and engaging in dialogue with them is essential in the conduct of our business activities.

[www.vinci.com](http://www.vinci.com)

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