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Eurovia becomes the European leader of road markings and signs

Eurovia has just signed a partnership agreement with Signature, a Compagnie Plastic Omnium subsidiary, in the field of road markings and signs.

Under the agreement, the two companies will exchange cross shareholdings in their respective vertical and horizontal road marking operations.

This capital partnership agreement marks another step forward in the development of Eurovia's road marking operations. It will enable Eurovia to become the European leader in this field by covering the entire chain: Research & Development, design, manufacturing and deployment of horizontal and vertical marking.

Eurovia has thereby strengthened its position in terms of its overall offering at a European level by allowing it to propose roadworks projects that include road equipment. In view of changes in European standards and the development of Public-Private Partnerships, this agreement will enable Eurovia to play a proactive role in the changes under way in the European market.

Eurovia, a subsidiary of the VINCI Group, is a world leader in the road industry. Operating in 16 countries, the company employs 38,000 staff and generated revenue of €7.2 billion in 2006.

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